



MY NAME IS MATT LEECH AND I AM A DIGITAL, UX & UI DESIGNER WELCOME TO MY PORTFOLIO

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A LITTLE BIT ABOUT ME...

When I am not immersed in the digital world of design I love to get out into the countryside on my mountain bike or for a relaxing day of fishing. I also enjoy going to the gym, boxing, swimming and running. When out and about I love exploring new places, trying new food and having new experiences. I also, if only occasionally now I have a young family, enjoy a night out socialising.

For inspiration I love a good design show or walk around a gallery, be it a digital exhibition or a stroll around the TATE Modern it is something that I never tire of. I have also been lucky enough to travel and work overseas from 2002 until 2009. Travelling and working around South East Asia, Australasia, and Europe gave me inspiration as a designer, confidence working with clients, and certainly broadened my horizons as a person.

PRINT

- EMP PLC
2009 – 2011
Graphic/Digital Designer
- IDM PDG Co.,Ltd
2004 – 2008
Graphic Designer
- Fragrance Oils Ltd
2000 – 2002
Graphic Designer
Graphic Designer

DIGITAL

- UBM - United Business Media
2011 – 2013
Digital Art Editor
- ETS
2014 – 2017
Senior Designer
- Informa
2013 – 2014
Creative Designer

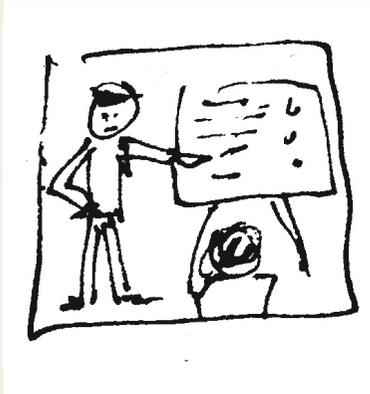
WEB

UX & UI

September 19 5-9pm dragon st. every 3rd saturday

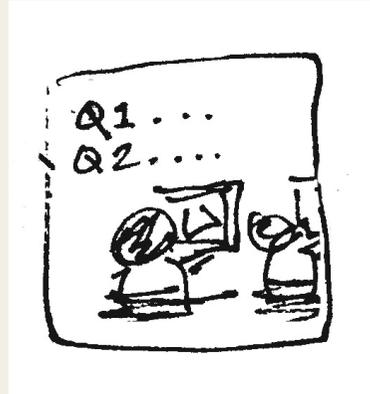
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MY UX DESIGN PROCESS...



1) INFORM AND DEFINE: REQUIREMENTS GATHERING

Meeting with the client to discuss the brief and documenting all requirements to visualise the project, expectations, scope, budget and to define exactly what the project will in tale. Establishing goals and priorities with the client at this stage is essential.



2) COLLABORATE: RESEARCH

Competition in the marketplace, understanding what technologies are available, testing existing products using surveys, screenshot surveys, day-in-life studies, card sorting, videos of usability tests, workshop sessions, user journeys, user experiences and expectations, creating user personas and studying outputs from ethnographic research.



3) DESIGN: CONCEPT DESIGN

I use a variety of methods and techniques in conveying concepts to users and clients alike. From simple sketches and post stick hierarchy's, to wireframing, interactive prototypes using Sketch, InVision and Axure. I also create mock ups to highlight user journeys, interactions and detailed UI examples when needed.



4) VALIDATE: TESTING

At this stage it is important not to assume that what you are creating is in fact going to work to get you to the end goal. I advise on testing the conceptual design using internal focus groups, usability workshops asking users to run through different tasks and scenarios and A/B Testing.

4.1) REPEAT STAGES 3 AND POSSIBLY 2 DEPENDING ON FEEDBACK FROM TESTING AND VALIDATION



5) DELIVERY: UI & DEVELOPMENT

Creating the UI I with Sketch or Illustrator/Photoshop I work with developers to make sure that they have the assets and stylesheets they need for delivery.

MY UX DESIGN PROCESS...

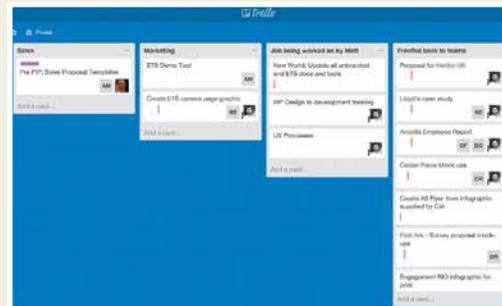
STEP 1 INFORM AND DEFINE: REQUIREMENTS GATHERING

Meeting with the client to discuss the brief and documenting all requirements to visualise the project, expectations, scope, budget and to define exactly what the project will in tale. Establishing goals and priorities with the client at this stage is essential.



Discovery workshops

Running over the project with the client/stakeholders helps to identify their goals and business needs. We define what it is we are creating and why? Discovery workshops are also a valuable way to gather user insights into a product or potential solution. Understanding their priorities and expectations is essential before an concept creation.



Project management boards

Digital project management tools like Jira or Trello are a great way to manage projects with a client/teams.

BRIEF

Brief to be given to the designer on Trello with all files: e.g. logos, image references or images, final copy that has been checked and signed off.

Your name	
Name of job	Company Name - 360 or Engagement Survey or Other
Budget	<p>The Budget for the piece of work (time and out of pocket cost). We may choose to spend more or less time and cost than the client is paying for.</p> <p>Creative level of work: (Delete as appropriate) Standard branding: Simple and clean - potentially quick turnaround. Semi creative: May require illustrations, imagery, concept - longer process. Bespoke WOW: Needs to impress, Multiple styles - needs a few design options to have a selection to develop further.</p> <p>Website templates: Standard or Complex (Delete appropriately)</p>
Level of work	<p>This is to give an idea of how long to spend on a piece of design, is this a proposal for a client with a small</p>

Brief sheets

I find that using a Brief sheet with people who may have had little experience working with a designer keeps things simple, and helps them to understand the process.

TECHNIQUES

- Speaking directly with client
- Web based project board (Jira or Trello)
- Using shared documentation
- Creating a brief sheet
- Data gathering (Google Analytics)

A	Change
er	If you don't set the language ID, does it def
	What are the upload statuses and what do you don't want to wait for this as you would Also automatically match the mapping whe
	Why do you have to choose the group name click on email schedule? Can we make it d
ule	you are doing so for another
h check boxes	Why don't these columns have titles? Can
	This was in the CDK spec, but I can't find fu
come text	think it's a really neat tool to have
d counts	Can you do this if the demographics are pri
te access email selected	Doesn't work - no idea what it actually doe
	What happens if an email is made inactive, On the 'view surveys' page - why is this text throughout the survey system
re creation process	This needs looking at - it's not that intuitive
	Insert - the error message doesn't make m
re creation process	confirmation that it has been added. Why
re creation process	the 'next' button should not show until it h
re creation process	Adding demographic options - the add butto
re creation process	Has manager question - what does this me
	Either make this dynamic or get rid of it - it
ay number	of that one question, and every other ques
	which. Not good. Could these not autode
questionnaire	Have a check box to say 'include numberin
	There should be buttons on the page to say
	need to do next - not very intuitive
ined demographic	this process is very very complicated. Is th
	On the undate limiting demographics page

Shared documentation (Excel)

This is a great way of pulling all resources together, flagging up any pain-points or concerns as the project evolves.

MY UX DESIGN PROCESS...

STEP 2 COLLABORATE: RESEARCH

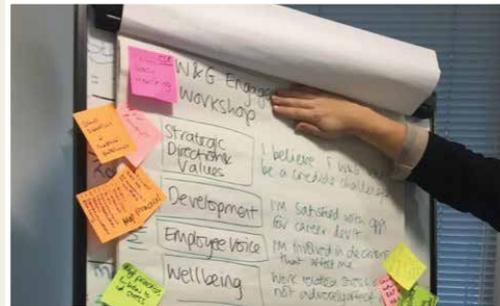
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COMPARISON BY PRODUCTS: SURVEY ADD ONS

		Online Surveys			Paper Surveys			Dashboard functionality			Real-time Online results			Reporting and Analytics		
		Y	N	N/A	Y	N	N/A	Y	N	N/A	Y	N	N/A	Y	N	N/A
ETS	Desktop	✓			✓			✓			✓			✓		
	Tablet		✓					✓			✓				✓	
	Mobile	✓						✓			✓			✓		
T.W	Desktop	✓						✓			✓			✓		
	Tablet	✓						✓			✓			✓		
	Mobile	✓						✓			✓			✓		
AON	Desktop	✓						✓			✓			✓		
	Tablet		✓					✓			✓			✓		
	Mobile	✓						✓			✓			✓		
P.I	Desktop	✓						✓			✓			✓		
	Tablet		✓					✓			✓			✓		
	Mobile	✓						✓			✓			✓		
HAY GROUP	Desktop	✓			✓			✓			✓			✓		
	Tablet	✓						✓			✓			✓		
	Mobile	✓						✓			✓			✓		
QUALTRICS	Desktop	✓						✓			✓			✓		
	Tablet	✓						✓			✓			✓		
	Mobile	✓						✓			✓			✓		

Competitor comparisons

Working with business analysts/psychologists to establish what products are being used within the market place. How they are performing in the market and how this could be used by the client.



User journey testing and mapping

Using IA, analytic data and speaking with the user when possible, mapping out the user journeys helps to understand what it is the user prioritises, and how they use the site/product.

- 1) Hero banner – What is your initial thought on landing at ETS through the homepage.
 - 2) What does our company specialise in?
 - 3) Are you able to contact a specialists easily?
 - 4) Does the structure of the website make sense to you?
 - 5) What is the first thing you think of doing or clicking on the homepage? Why?
 - 6) What would you expect to see when going to a HR consultancy website?
 - 7) What would you like to see when you go to a website for HR consultancy?
 - 8) Do you think that showing the clients of the company is important and would you like to read more about that client work when you visit an HR consultancy website?
 - 9) Is it clear what products ETS specialise in?
- Products
- 1) Please navigate to a product and register or contact a specialist for more information
 - 2) Was this a simple process, did it make sense to you.
 - 3) What did you think about the 'journey', could there have been anything to help or make this easier for you?
 - 4) Does the structure, text and also images help you understand what this product is, and why we are a specialist in this area?

Surveys

If it is not possible to conduct moderated testing/ research using surveys can still give you a great deal of insight into how and why the user interacts with a product or website.

TECHNIQUES

- Researching industry competition
- Focus group user testing
- Focus group Q&A
- User journey testing and mapping
- Information hierarchy
- User surveys
- Client internal surveys
- Online surveys
- User persona's

Mind-blowing flexibility
Different organizations want to ask their employees different things in different ways. That's why we've created a solution that lets you choose from over 100 different question types and translate into 50+ languages. You can require responses, randomize questions, introduce sophisticated display logic, establish anonymity thresholds, or all of the above and so much more.

Sophisticated hierarchical reporting
If it's true (and, trust us, it is) that high employee engagement leads to greater productivity, revenue, and quality, you want to know who is engaged and, more importantly, who isn't. Hierarchical reporting lets managers drill down into the data, for example comparing divisions, regions, and teams. They can quickly see pockets of high or low engagement and discover what's driving them. This tells managers exactly which levers they need to pull to create a stronger, more engaged workforce.

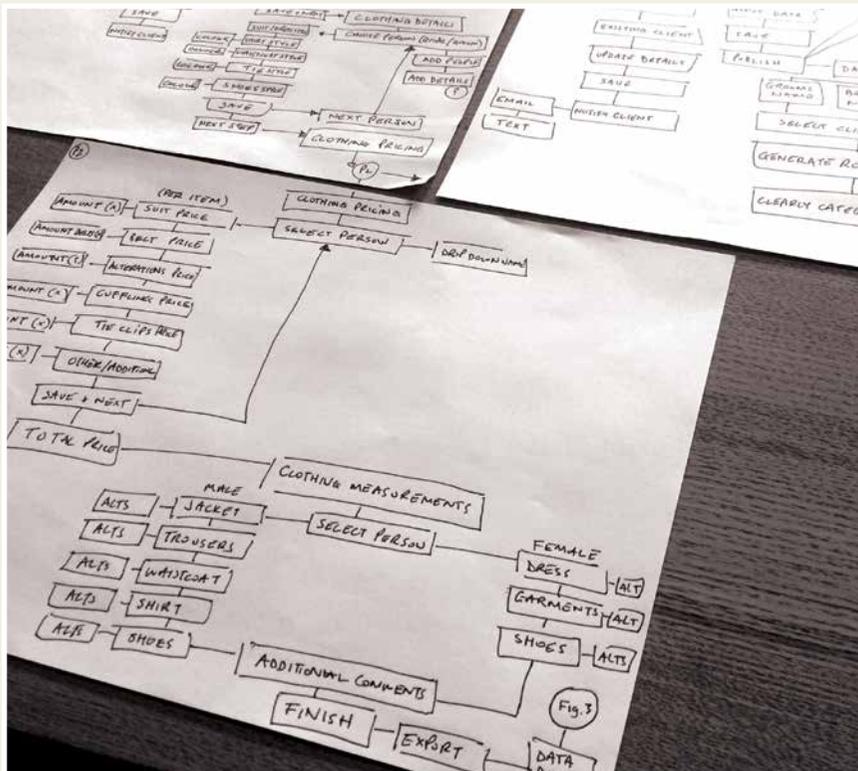
Competitor research

A detailed breakdown of competitors in the market, over-viewing their products, services and essentially what differentiates them in the market place.

MY UX DESIGN PROCESS...

STEP 3 CONCEPT DESIGN

At this stage the designs should be basic and more of a way to gauge an understanding of the product user journeys and features with the client/stakeholder. At a basic level, often working with the client and users to establish structure, navigation, features and interactions.



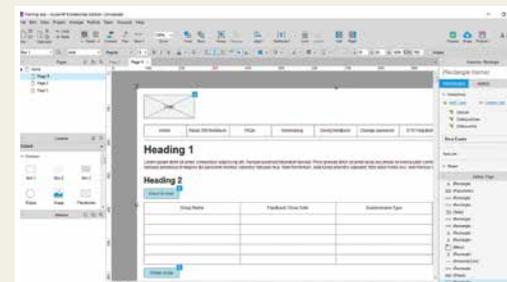
User journeys

I sketch these out initially to try to establish with the client, exactly how they see the site or product functioning/flowing.



IA (Information Architecture)

Establishing the IA and changes to the IA at this stage can help to understand how the product or site will function, and what information is prioritised where.

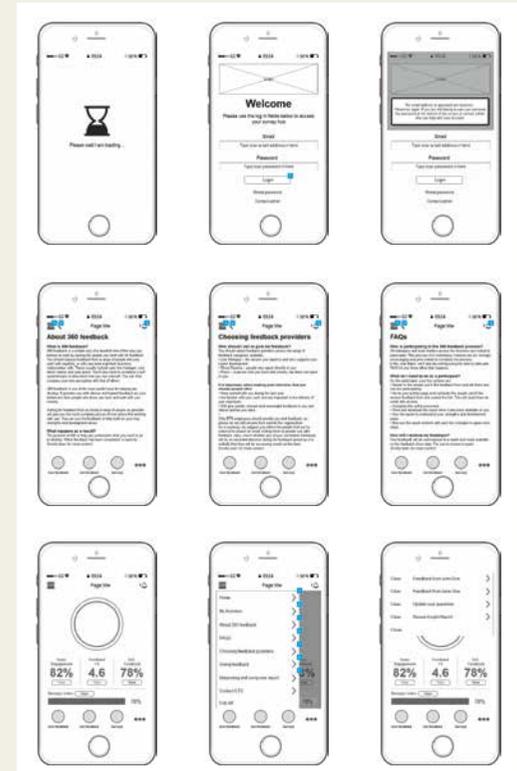


Wireframing

Very quick and easy way to create the essential wireframe/structure and navigation/functionality to a concept.

TECHNIQUES

- Sketching
- User journeys & user interactions
- IA (Information Architecture)
- Wireframes: Sketch, JustinMind, PowerPoint
- Prototypes: Sketch & InVision, Axure JustinMind



Prototyping

Prototyping is a great way of communicating a fully working concept with both stakeholders and users for testing. I also make sure that developers are involved in this process to highlight pain points.

MY UX DESIGN PROCESS...

STEP 4 VALIDATE: TESTING

As the Senior Designer at ETS I was unable to take part in all of the usability testing sessions with clients, aside from any bespoke work, we had Business Psychologists who ran these sessions with my instruction. I have run un-moderated A/B testing sessions for a client in Ireland that I have highlighted below.

TECHNIQUES

- Moderated testing
- Un-moderated testing
- Focus groups
- User task scenarios
- A/B Testing

CREATE AN ACCOUNT

DATE OF WEDDING

NAME OF GROOM CONTACT NUMBER EMAIL ADDRESS

NAME OF BRIDE CONTACT NUMBER EMAIL ADDRESS

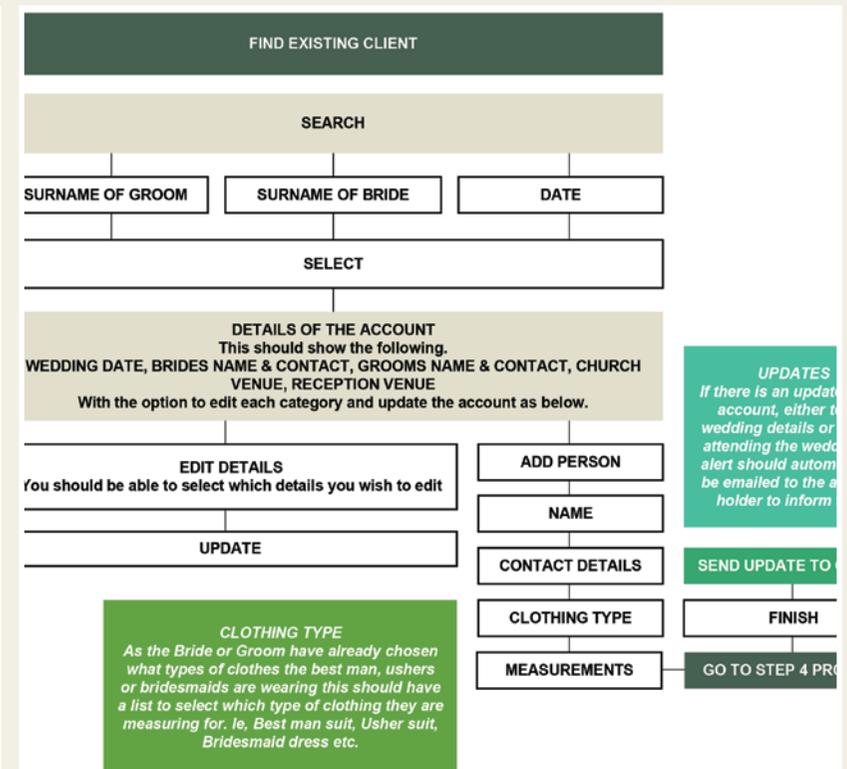
ACCOUNT HOLDERS ADDRESS ADDRESS POST CODE

CHURCH VENUE

HOTEL VENUE

WEDDING HIRE WEDDING PURCHASE

SAVE & GO BACK SAVE & EXIT SAVE AND CONTINUE



Un-moderated testing with users for a Wedding App in Ireland.

Due to location and resources I ran an un-moderated session with the staff of a tailors in Ireland, who would be using the Wedding App to collect data for clients. Following the established user journey/functionality we created in the concept stage, I asked the users to perform a number of tasks. One of the results of the testing, was that English is in fact a second language to many of the staff, this resulted in me working with the users (Staff) and making sure that the system was as simple, and easy to use as possible with language re-worked for some of the content. I also added more feedback interactions (Confirmations and steps in a process) in the user journeys as well as prompts for 'next steps' and 'mistakes made' for new users who were not familiar with the system.

MY UX DESIGN PROCESS...

STEP 5

DELIVERY: DETAILED DESIGN AND SPECIFICATION

Depending on the scope of the project and my involvement on delivering the final product myself or working with developers there are a variety of methods to delivering the detailed design and specification. I use the following: UI mock-ups, user flow mock-ups, story boarding, information hierarchies/site maps, mock-ups, paper prototypes, animation mock-ups, video sketches, wireframes.

TECHNIQUES

- Hi-fidelity mock-ups
- UI for elements for development
- UI style-sheets for branding/development
- Testing with development
- Testing with users



Hi-fidelity mock-ups and UI

I use software such as Sketch or the Adobe Suite (Photoshop, Illustrator or InDesign) depending on how the client/development team likes to work.

CASE STUDY



UX | UI | DIGITAL



DELOITTE HR SYSTEM APP

DEVICES

- Desktop
- Mobile

PROJECT SUMMARY

To create a Hub environment for the Deloitte HR system. Incorporating 360 with Engagement reporting. The desktop UI needed to be within the Deloitte digital brand but also incorporate their mobile UI and interactions. All focus on the landing UI is on reporting. The mobile platform is to be created for iPhone with the Android version to be built at a later date.

MY INVOLVEMENT

- UX project leadership
- UI design
- Development support

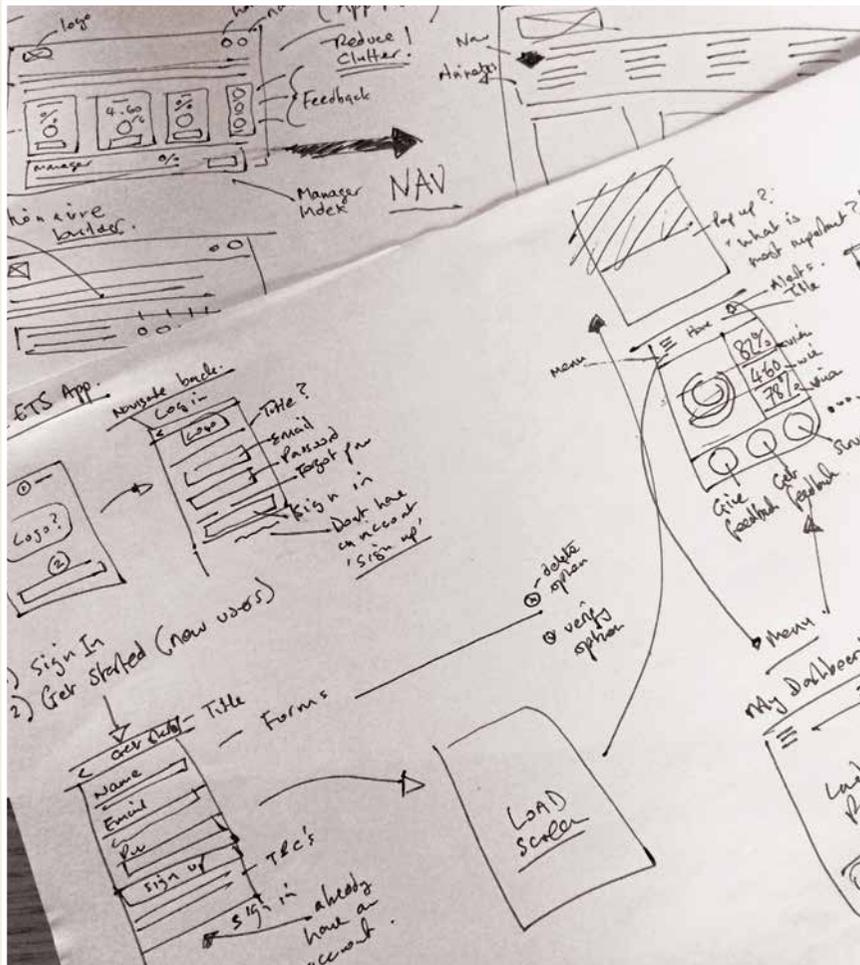
PROJECT ISSUES

- Location of client
- Testing remotely
- Level of data and system constraints

PROJECT OUTCOMES

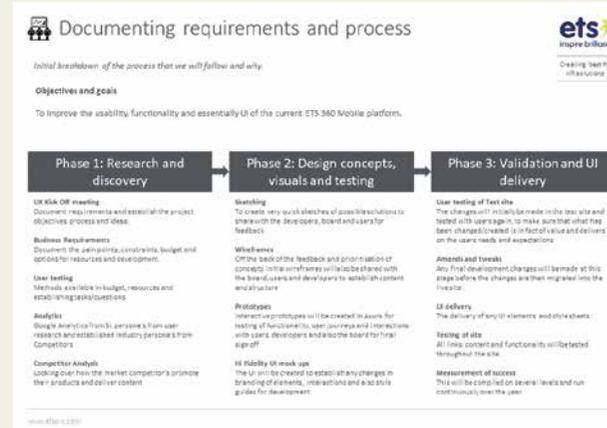
Ongoing project

DELOITTE REQUIREMENTS, RESEARCH & CONCEPT DESIGN



Sketching

I created a number of sketches with the team at Deloitte to establish the functionality, UI and IA of the mobile solution. The desktop system was to be based on previous work proposed. The mobile however was something that Deloitte had not considered in regards to their HR system and reporting.



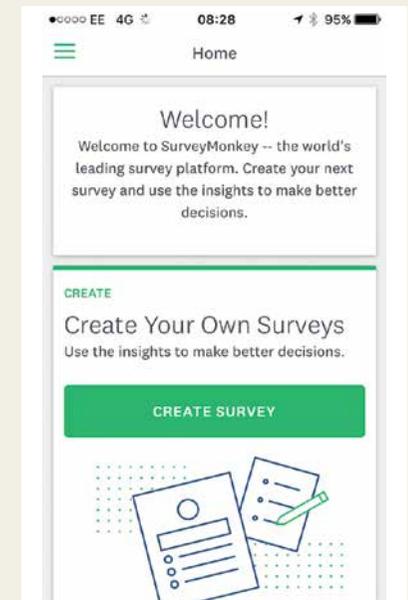
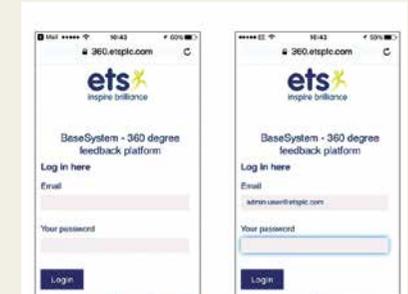
Documenting requirements and process

I created an outline of the stages that we would go through, from concept (left) to creation. I shared this with the team at Deloitte so that any pain-points could be flagged up (Usability testing with client and users for example).



Mobile first Vs. Desktop system constraints

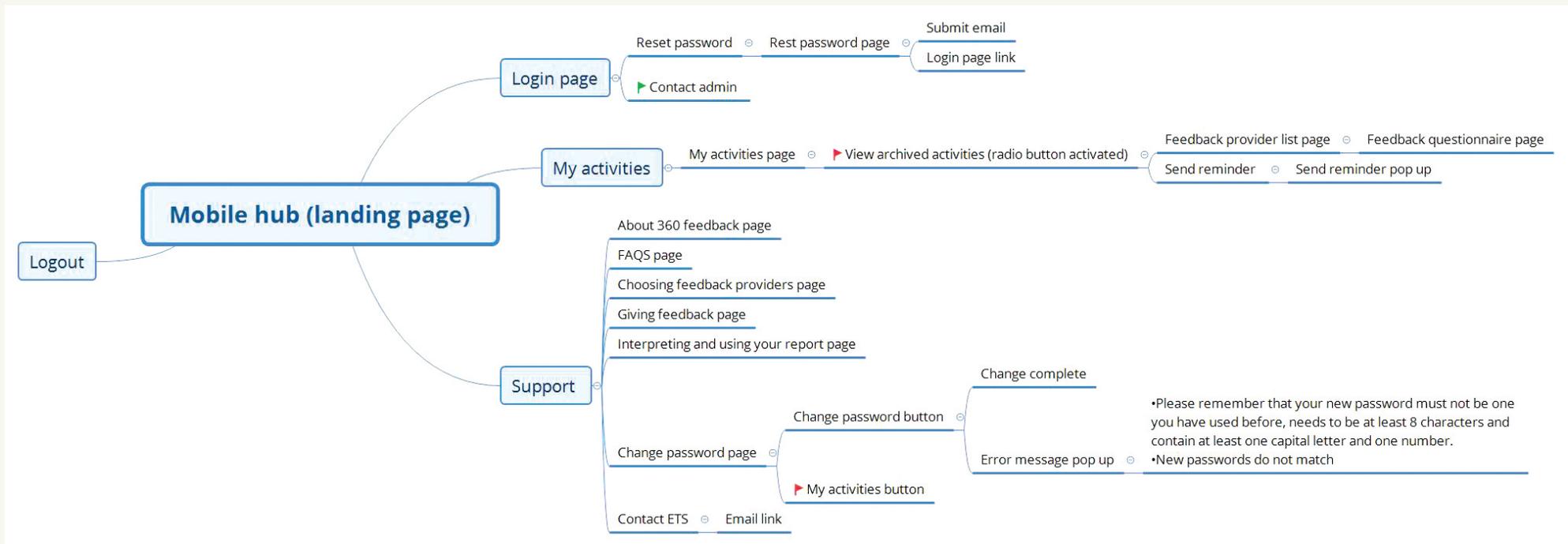
Using the BASE system for the desktop application, we were able to communicate with Deloitte the potential issues we faced when considering the UI for mobile first design.



Market research and UI Patterns

I suggested to the client that we follow the UI patterns of a well known competitor as the users (Managers and Directors at Deloitte) were familiar with user interactions, so this would help meet user expectations.

DELOITTE IA & MOBILE CONSIDERATIONS



IA (Information Architecture) - Mobile first considerations: Using XMind

I established the full system IA with the client, and ran over this with the development team at ETS, we tried to make sure that the system and priority functionality made sense to the user. Using XMind I was able to quickly communicate the current BASE system with the client, and then re-work areas that did not make sense when considering reporting and mobile first.

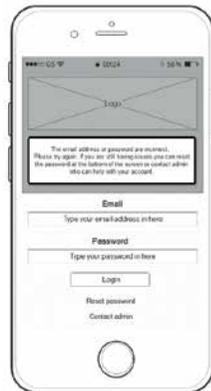
DELOITTE PROTOTYPING



Loading screen



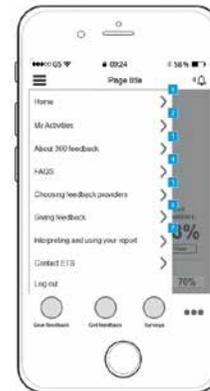
Log in screen



Log in:
Error message



Hub landing screen



Menu navigation



Notifications



Notification clear



My activities



My activities:
Group drop down



FAQS



About 360 feedback



Choosing a provider



Giving feedback



Interpreting and
using your report

Interactive prototyping with Axure

Once the IA and concept designs were essentially signed off by both the client and development team, I moved onto creating an interactive prototype of the mobile system. Sharing this with the client, developers and project managers helps to foresee any issues before any development begins. We also ran testing of the prototype with the users at Deloitte, making sure that what we were proposing, was in fact going to help them when reviewing the reporting.

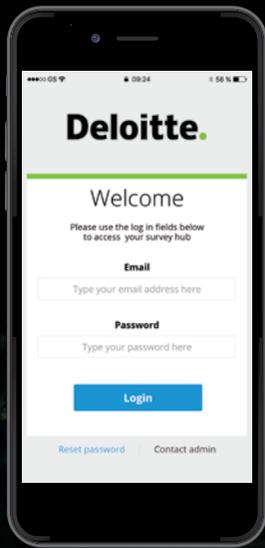
DELOITTE UI: DESKTOP



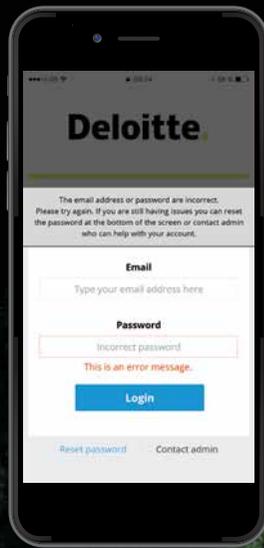
DELOITTE UI: MOBILE



Loading screen



Login screen



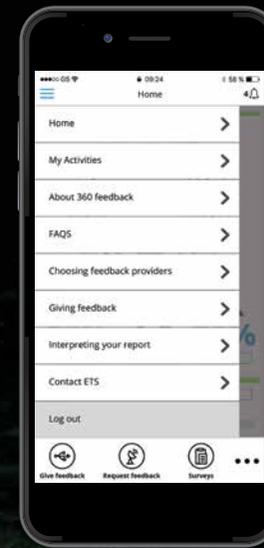
Login screen:
Attempt fail notification



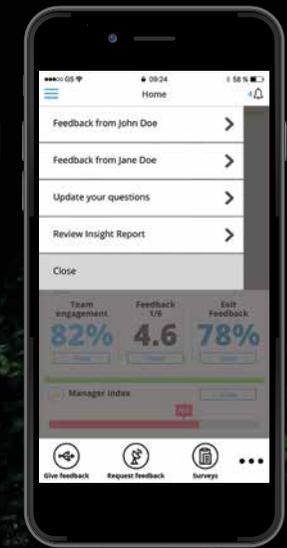
Landing screen hub



Landing screen hub:
Last years results

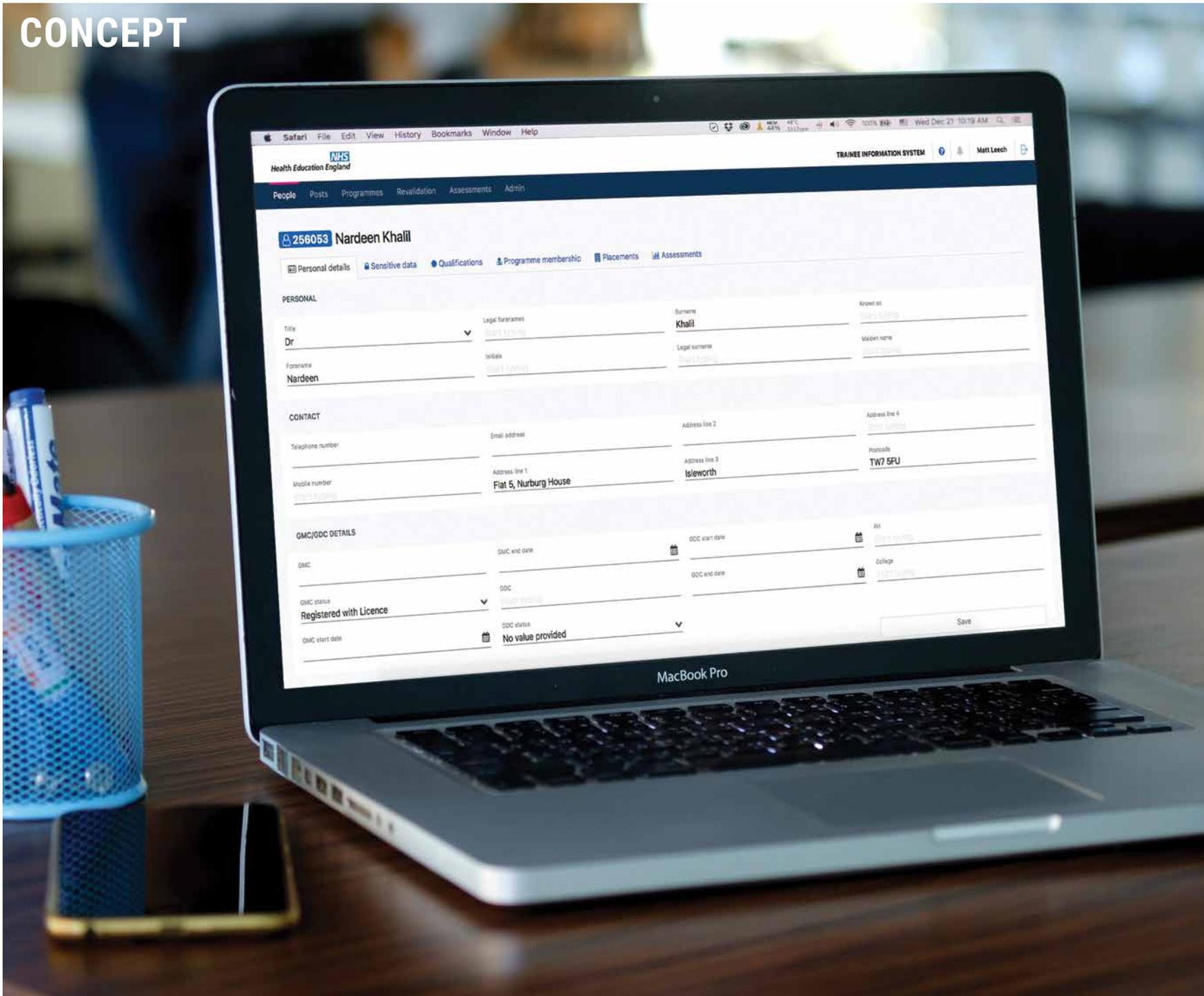


Menu navigation



Notifications

CONCEPT



UX | UI | DIGITAL



NHS TRAINEE INFORMATION SYSTEM

DEVICES

- Desktop
- Mobile

PROJECT SUMMARY

On joining NHS Health Education England as the UX/UI designer my responsibilities in the team required me to create the user experience, user interactions and creating the user interface for a national system. TIS allows administrators to manage trainee Doctors and Nurses (medical professionals) in their placements, programmes and assessments throughout their training and careers.

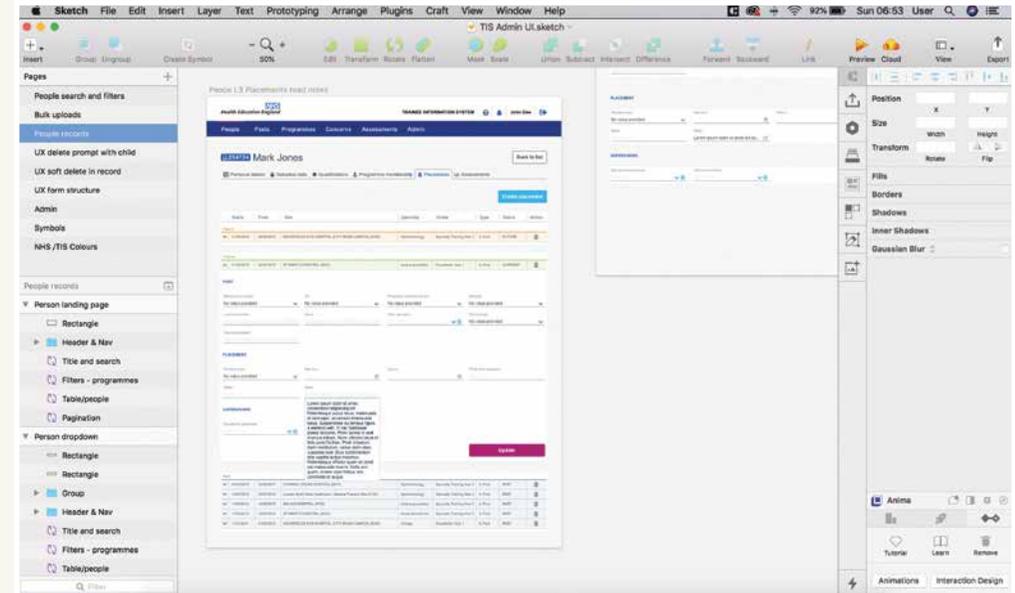
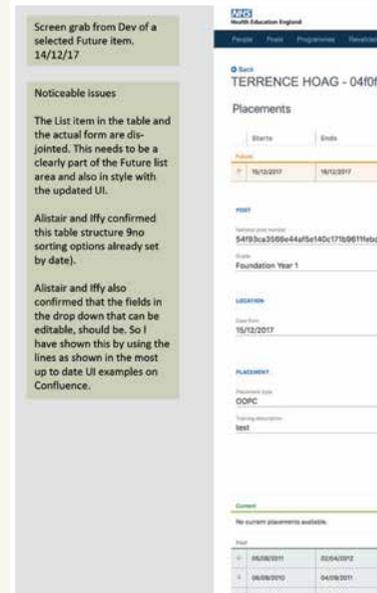
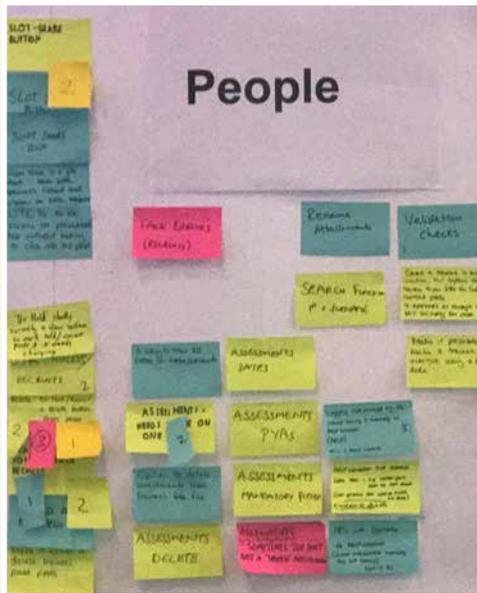
MY INVOLVEMENT

- User research
- Concept creation
- Prototyping
- Usability testing
- UI design & delivery

PROJECT OUTCOMES

The initial MPV was a huge success with both Desktop and mobile solutions. Project ongoing.

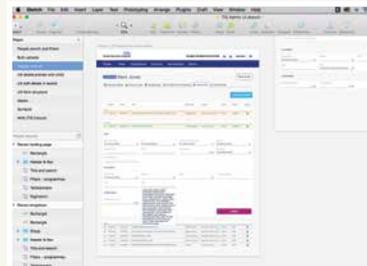
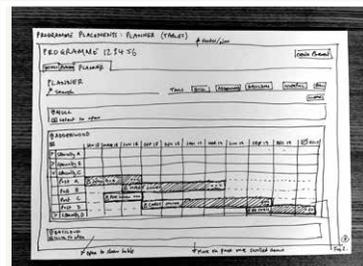
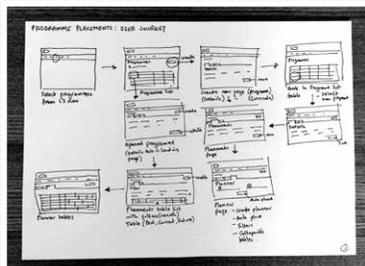
NHS TRAINEE INFORMATION SYSTEM PROTOTYPING, TESTING & COLLABORATION



Establishing value and clear understanding
Running several workshops with Users, BA's and Stakeholders. We established that the concept added value to the user as well as having a clear understanding how this would function and could be implemented with in budget and giving value to the business.

Understanding development
Working closely with both front and back-end developers can really help to improve user interactions, using established UI patterns in certain libraries can sometimes be a quick win.

Prototypes: Sketch & InVision (Or JustinMind and Axure, it's your choice)
Following the 'sketching out ideas' stage, and establishing what we consider to be the best solution, I would move onto prototyping to test with different user groups. I have used a variety of techniques and software for this, from Sketch & InVision to JustinMind and Axure. I tend to use Sketch and InVision at the NHS as the team and comfortable with this software and sharing concepts across the board is very quick and efficient.



NHS TRAINEE INFORMATION SYSTEM

UX: CONCEPT TO COMPLETION: DOCUMENT MANAGER



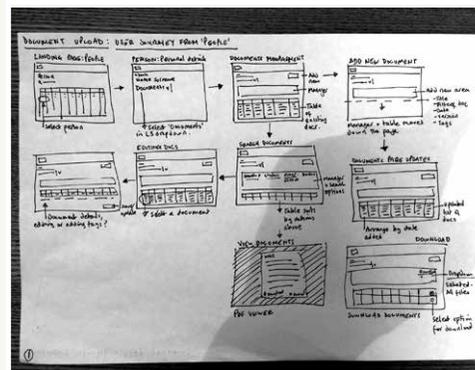
Documenting requirements

It is often the case that I will be approached about an upcoming feature that requires UX input (usually working day to day to hit MVP). So working closely with BA's, PO's, The Dev team and Solutions Architect we establish what it is that we interpret the users need (before we run a workshop to establish their requirements), as well as ensuring the value to the business.



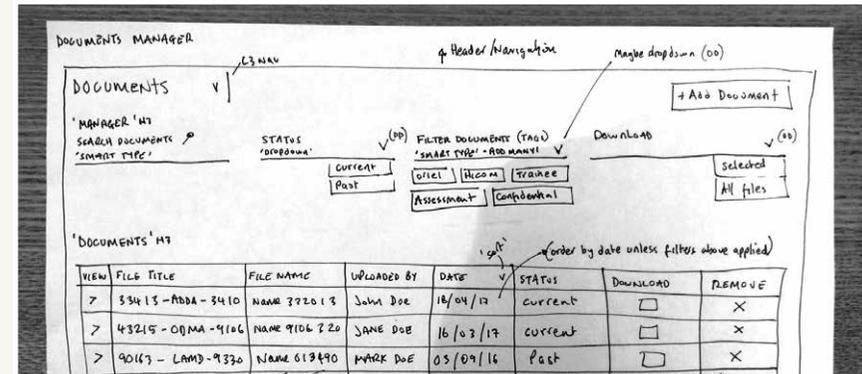
A clear understanding for the User

I work closely with the Dev team in short life cycles to make sure that I am always clear on how the piece of work will be built, and interact with the user.



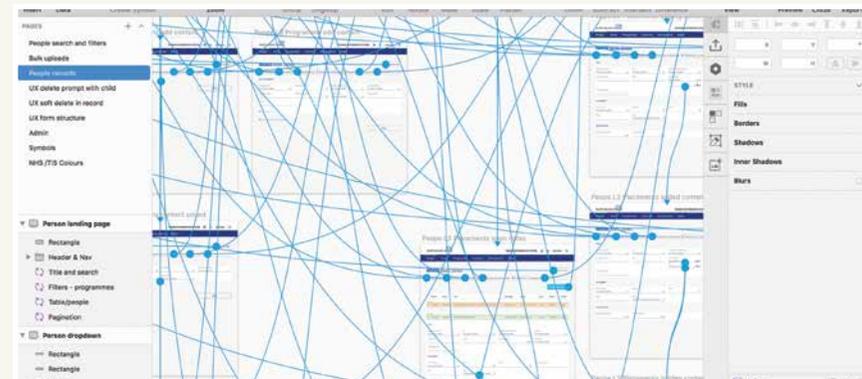
User journeys & IA's

I try to establish any pain points in the user journeys at an early stage. This also allows us to consider options for different user groups and their requirements.



Concept design

I will begin most experiences on a piece of paper with a quick sketch. This helps me to visualise the concept with Stakeholders/or Users and to establish any functionality concepts at an early stage before we consider prototyping and testing with users.



Prototyping, Testing and Delivery

On establishing value in the concept sketches I would usually work in Sketch & InVision to create a low fidelity/hi fidelity prototype to run by users before we even consider development. This enables us to find any usability issues or pain points before we move forward with delivery. We keep users involved in the whole process. Testing iterations (A/B or moderated testing) until we feel that we have a product or feature ready for bringing into the Sprint.

NHS TRAINEE INFORMATION SYSTEM

UI: DOCUMENT MANAGER



Health Education England **NHS** TRAINEE INFORMATION SYSTEM ? 🔔 Matt Leech 📄

People Posts Programmes Assessments

249970 Rashmina Shrestha

[Personal details](#)
[Sensitive data](#)
[Qualifications](#)
[Programme membership](#)
[Placements](#)
[Assessments](#)
[Documents](#)

[+ Add new documents](#)

Search documents Filter by tag

Type your search terms Type to search tags

2 documents

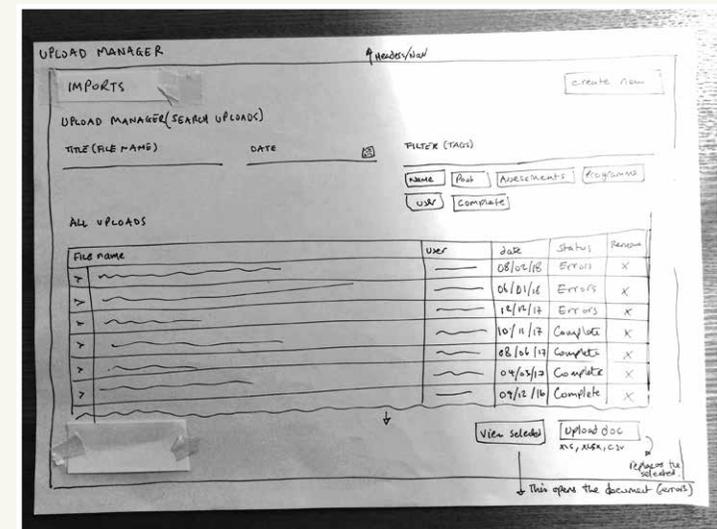
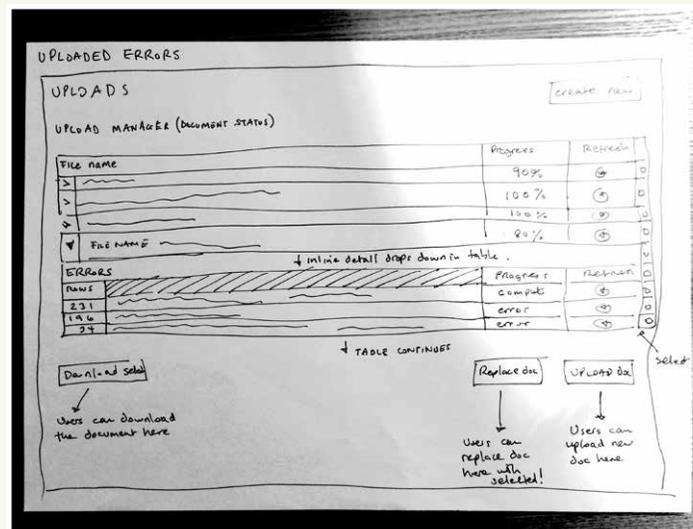
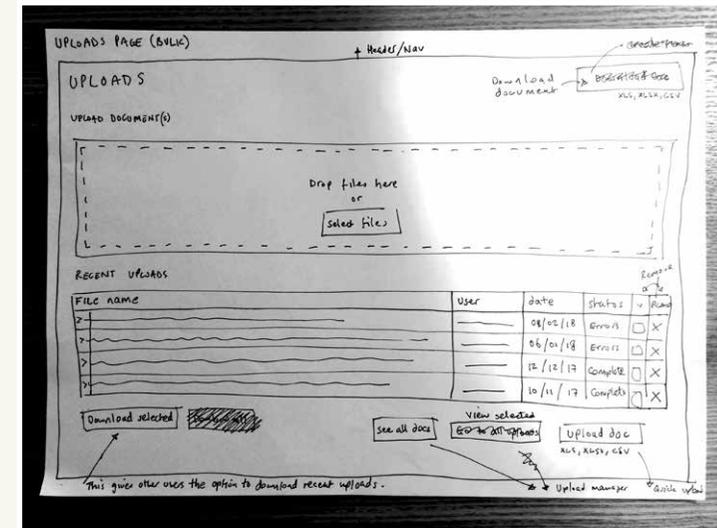
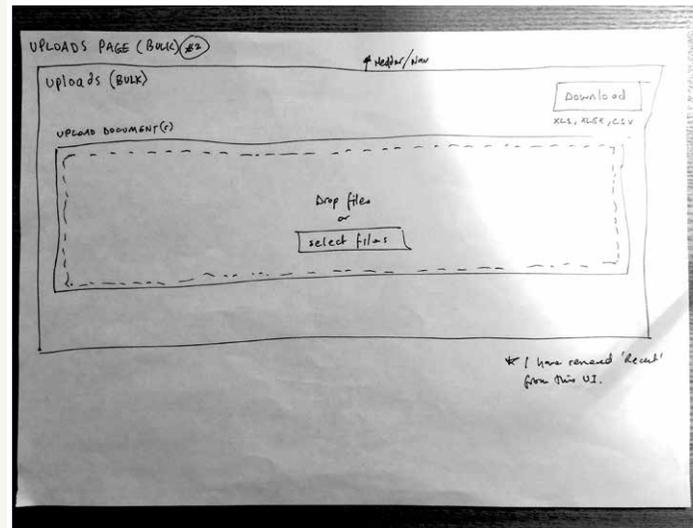
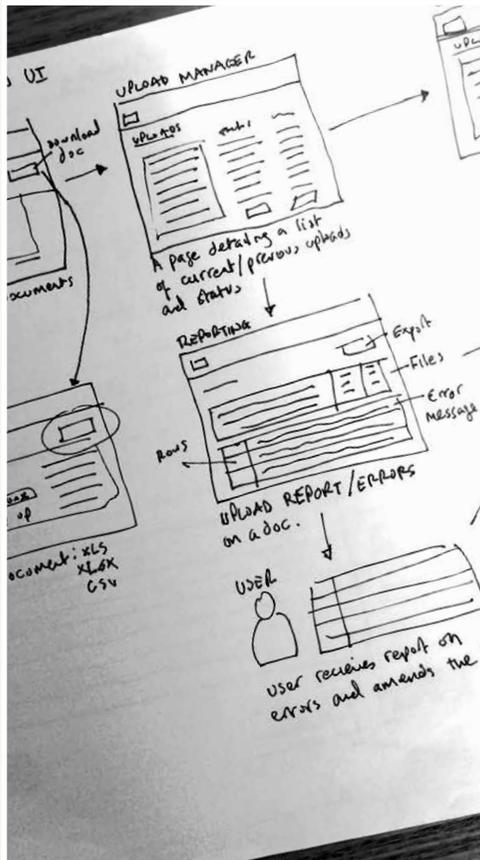
	Title & Filename	Size	Uploaded by	Date	Status	Remove
>	Duplicate_Site.xls	72.5 KB	James Hudson	Jul 31, 2018, 9:14:41 PM	CURRENT	✖ <input type="checkbox"/>
▼ View	GDS changed GDS User Research for Government Services (1 day).pdf	145.6 KB	James Hudson	Aug 30, 2018, 11:34:39 AM	CURRENT	✖ <input type="checkbox"/>

Title Tags

GDS changed Type to search tags

NHS TRAINEE INFORMATION SYSTEM

UX: BULK UPLOADS MVP

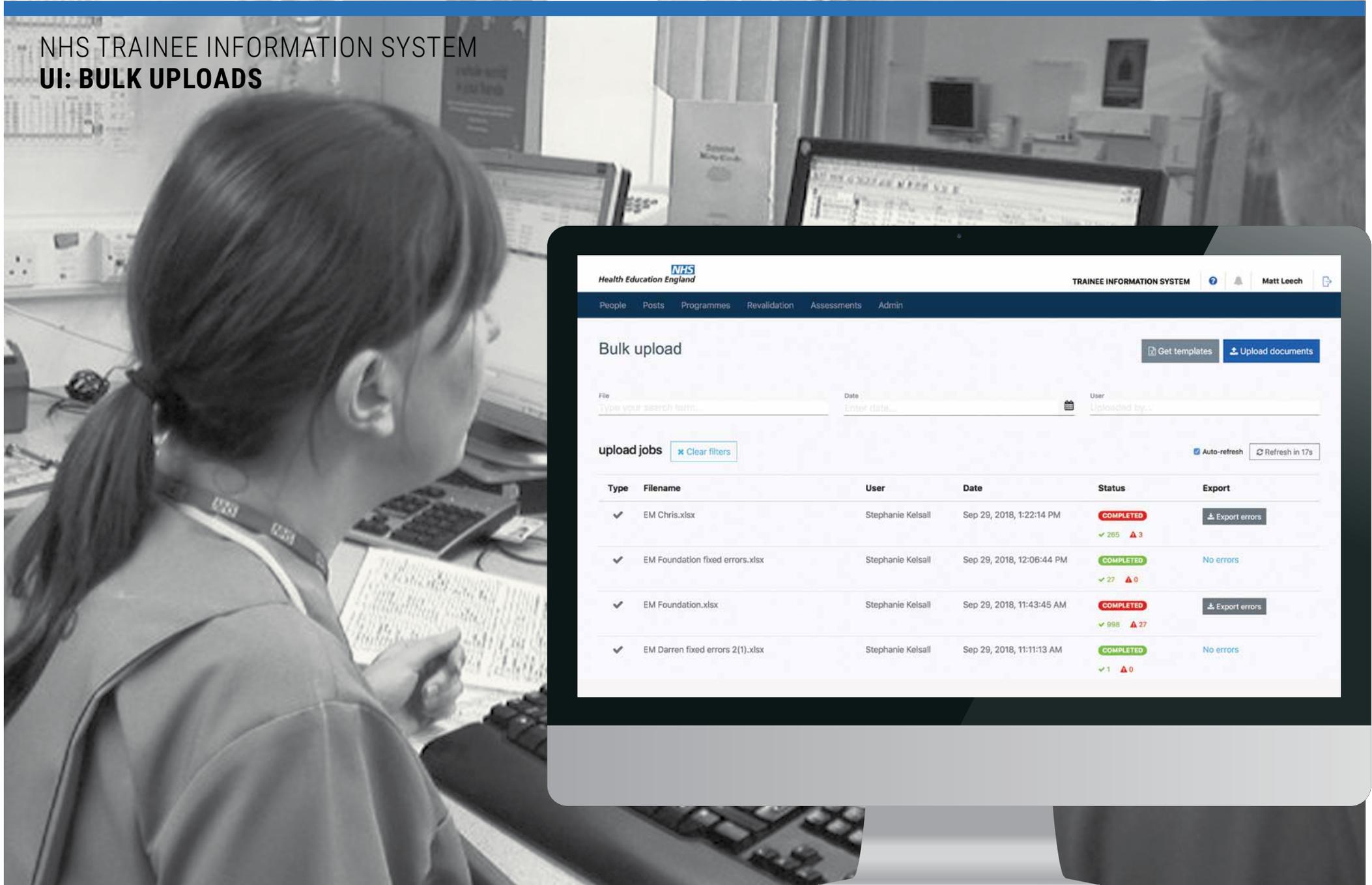


No time for process and prototypes?

On occasions we had a very limited time to deliver a feature to users, that was potentially blocking them from doing their jobs as Administrators for Junior medical Doctors and Nurses. This meant that we worked on the fly, quickly visualising the concept, guerilla testing this with a team of users on site, and delivering the concept through the sketch work in Dev.

NHS TRAINEE INFORMATION SYSTEM

UI: BULK UPLOADS



Health Education England **NHS** TRAINEE INFORMATION SYSTEM ? 🔔 Matt Leech 👤

People Posts Programmes Revalidation Assessments Admin

Bulk upload

[Get templates](#) [Upload documents](#)

File Date User

upload jobs [Clear filters](#) Auto-refresh [Refresh in 17s](#)

Type	Filename	User	Date	Status	Export
✓	EM Chris.xlsx	Stephanie Kelsall	Sep 29, 2018, 1:22:14 PM	COMPLETED ✓ 265 ▲ 3	Export errors
✓	EM Foundation fixed errors.xlsx	Stephanie Kelsall	Sep 29, 2018, 12:06:44 PM	COMPLETED ✓ 27 ▲ 0	No errors
✓	EM Foundation.xlsx	Stephanie Kelsall	Sep 29, 2018, 11:43:45 AM	COMPLETED ✓ 998 ▲ 27	Export errors
✓	EM Darren fixed errors 2(1).xlsx	Stephanie Kelsall	Sep 29, 2018, 11:11:13 AM	COMPLETED ✓ 1 ▲ 0	No errors

NHS TRAINEE INFORMATION SYSTEM UI: MANAGING PEOPLE

Health Education England NHS
TRAINEE INFORMATION SYSTEM Matt Leech

People Posts Programmes Revalidation Assessments Admin

256032 Warda Salim

Personal details Sensitive data Qualifications Programme membership Placements Assessments

RIGHT TO WORK

ECA resident: No value provided
 British: No value provided
 Visa status: No value provided
 Visa expiry: No value provided

Person to work: No value provided
 Visa issued: No value provided

DIVERSITY

Date of birth: 18/01/1992
 Age: 26
 Gender: Female

MANAGE RECORD FUNCTION

Note: No value provided
 Status: CURRENT

Save

Health Education England NHS
TRAINEE INFORMATION SYSTEM Matt Leech

People Posts Programmes Revalidation Assessments Admin

256077 Manasi Sharma

Personal details Sensitive data Qualifications Programme membership Placements Assessments

PERSONAL

Title: Dr
 Legal forenames: Manasi Sharma
 Surname: Sharma
 Known as: Manasi Sharma

Forename: Manasi
 Initials: Manasi Sharma
 Legal surname: Manasi Sharma
 Maiden name: Manasi Sharma

CONTACT

Telephone number: 0065661100
 Email address: mansimithoo@gmail.com
 Address line 2: #04-17, The
 Address line 3: Singapore
 Address line 4: Manasi Sharma
 Postcode: 68910

GMC/GDC DETAILS

GMC: 754663
 GMC end date: Manasi Sharma
 GDC start date: Manasi Sharma
 PPI: Manasi Sharma

GMC status: No value provided
 GDC: Manasi Sharma
 GDC end date: Manasi Sharma
 College: Manasi Sharma

Health Education England NHS
TRAINEE INFORMATION SYSTEM Matt Leech

People Posts Programmes Assessments

16 KIMBERLIE FREDRICKA

Personal details Sensitive data Qualifications Programme membership

PERSONAL

Title: Dr
 Legal forenames: KIMBERLIE
 Forename: KIMBERLIE
 Initials: X

CONTACT

Telephone number: XXXXXXXXXXXX
 Email address: XXXXXXXXXXXXXXXXXXXX
 Mobile number: XXXXXXXXXXXX

GMC/GDC DETAILS

GMC: 05e00db
 GMC end date: 05/08/2018
 GDC status: Registered with Licence

CONCEPT



ASHURST DASHBOARD

DEVICES

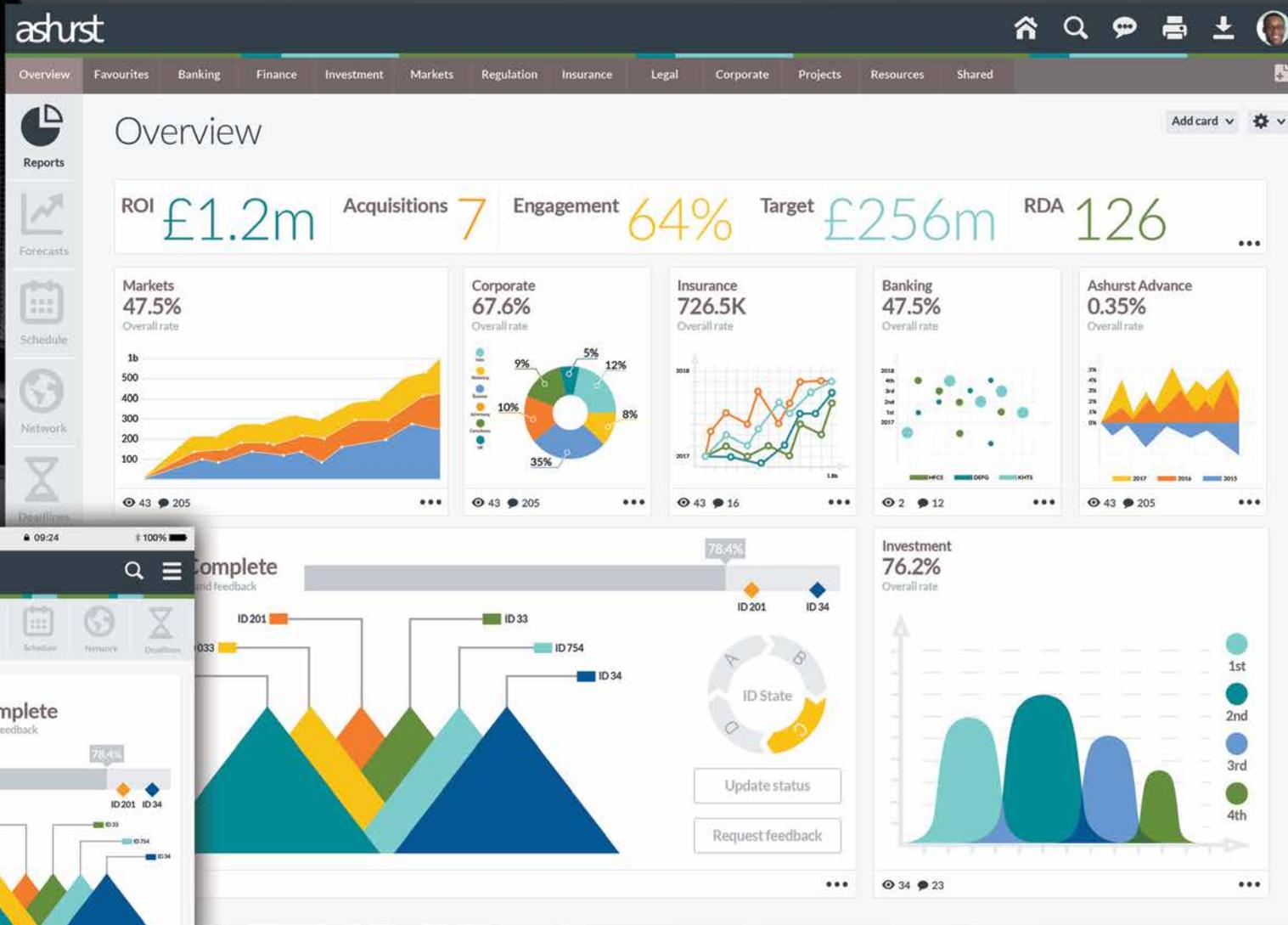
- Desktop
- Tablet
- Mobile

PROJECT SUMMARY

I have created a dashboard for Ashurst and their products and Services platform. Taking a user-centred design approach, prioritising data and reporting, with all devices in mind. The data and graphs/charts are dummy data for the purpose of showing different reporting styles.

MY INVOLVEMENT

- Concept idea
- UI design



ASHURST UI: DASHBOARD OVERVIEW



Desktop dashboard

I have used the Ashurst colour palette and brand guidelines to create a Dashboard that allows the user to review areas of the business quickly and in a creative manner.

I have prioritised the Products to be in the primary navigation so that the user can easily flick between the areas for performance. I have also added a side bar navigation for the priority information.

ASHURST UI: TABLET & MOBILE DASHBOARD BREAKDOWN



Tablet dashboard
The Tablet dashboard is slightly different to the desktop version, due to the reduced amount of screen resolution to work with. Some of the data (Corporate, Banking, Insurance and Investment) is now accessible through a module navigation. This allows the Projects section to have more data for the user to interact with.



Mobile dashboard
The mobile UI prioritises the most relevant data depending on the users requirements. I have moved the sidebar navigation to the top of the screen, and other areas of functionality to the menu on the bottom of the screen.

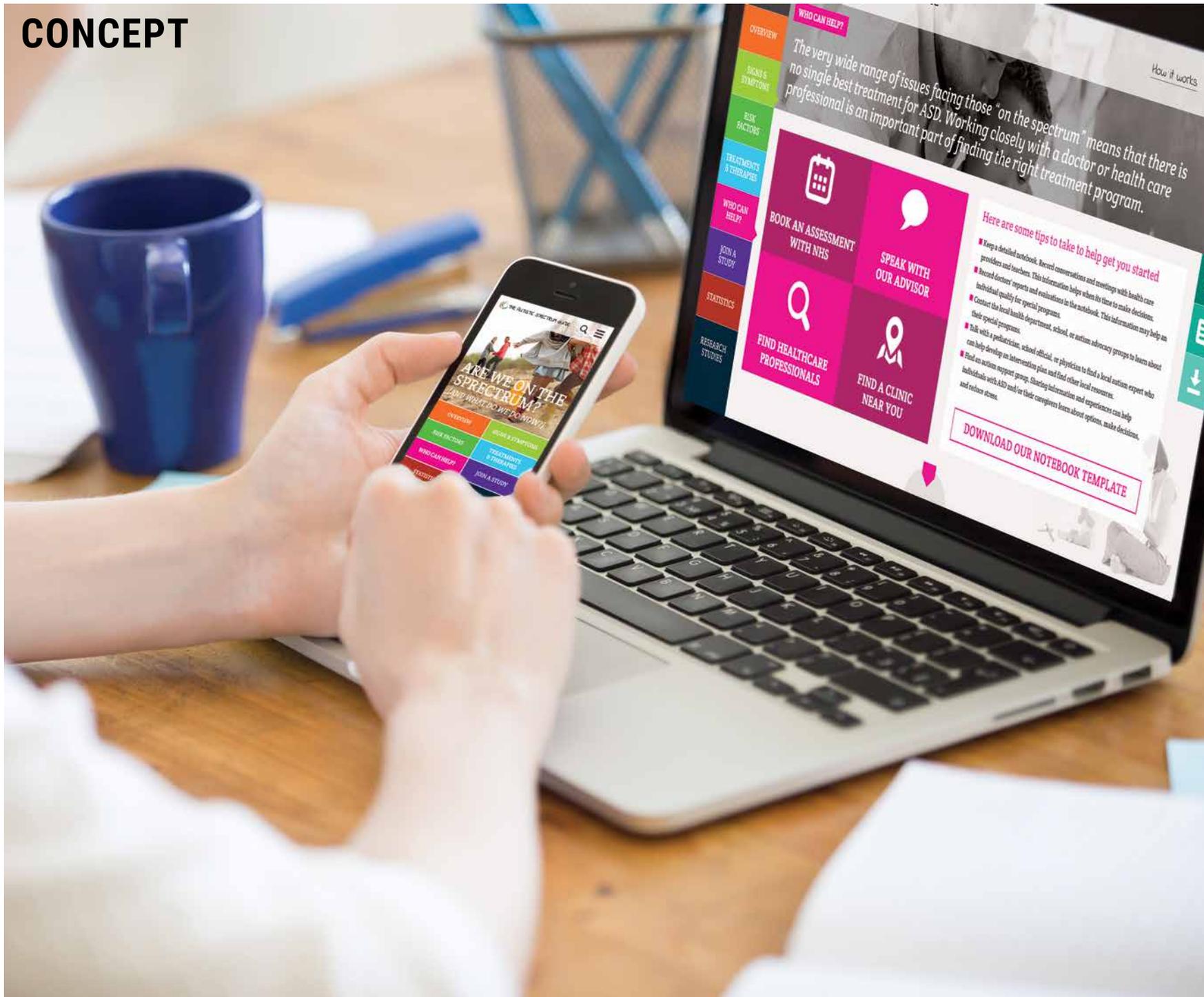
ASHURST UI: TABLET DASHBOARD



ASHURST UI: MOBILE DASHBOARD



CONCEPT



UX | UI | DIGITAL



AUTISTIC SPECTRUM DIGITAL GUIDE

DEVICES

- Desktop
- Mobile

PROJECT SUMMARY

Our eldest son was recently diagnosed as being on the Autistic Spectrum. Myself and my partner had no idea as to what this really meant, and found that we had to read through a lot of data/content heavy websites to really understand the condition. I have created a simple, user friendly digital solution to this problem. Hopefully helping people to understand the content easily, and also give them the tools they need to move forward in a friendly, informative manner.

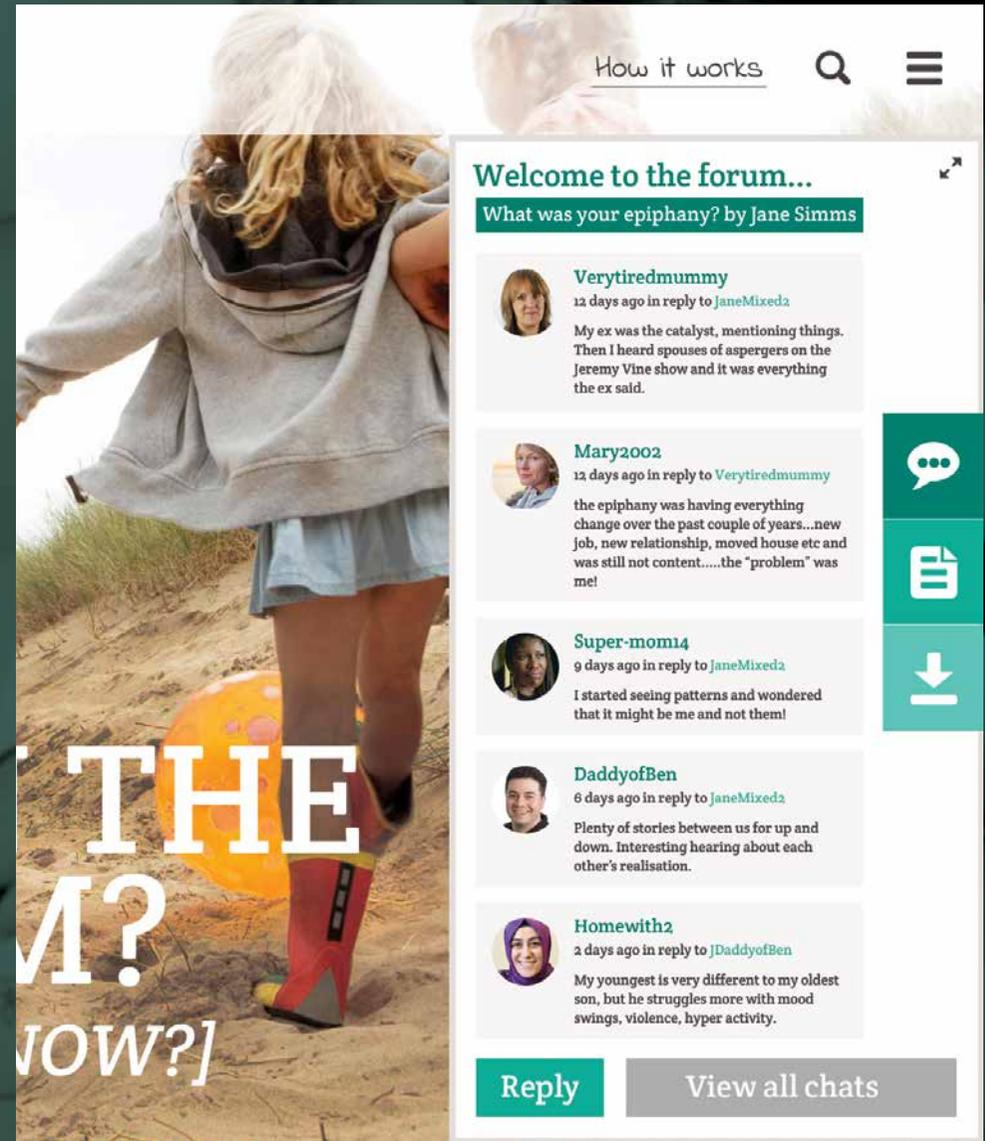
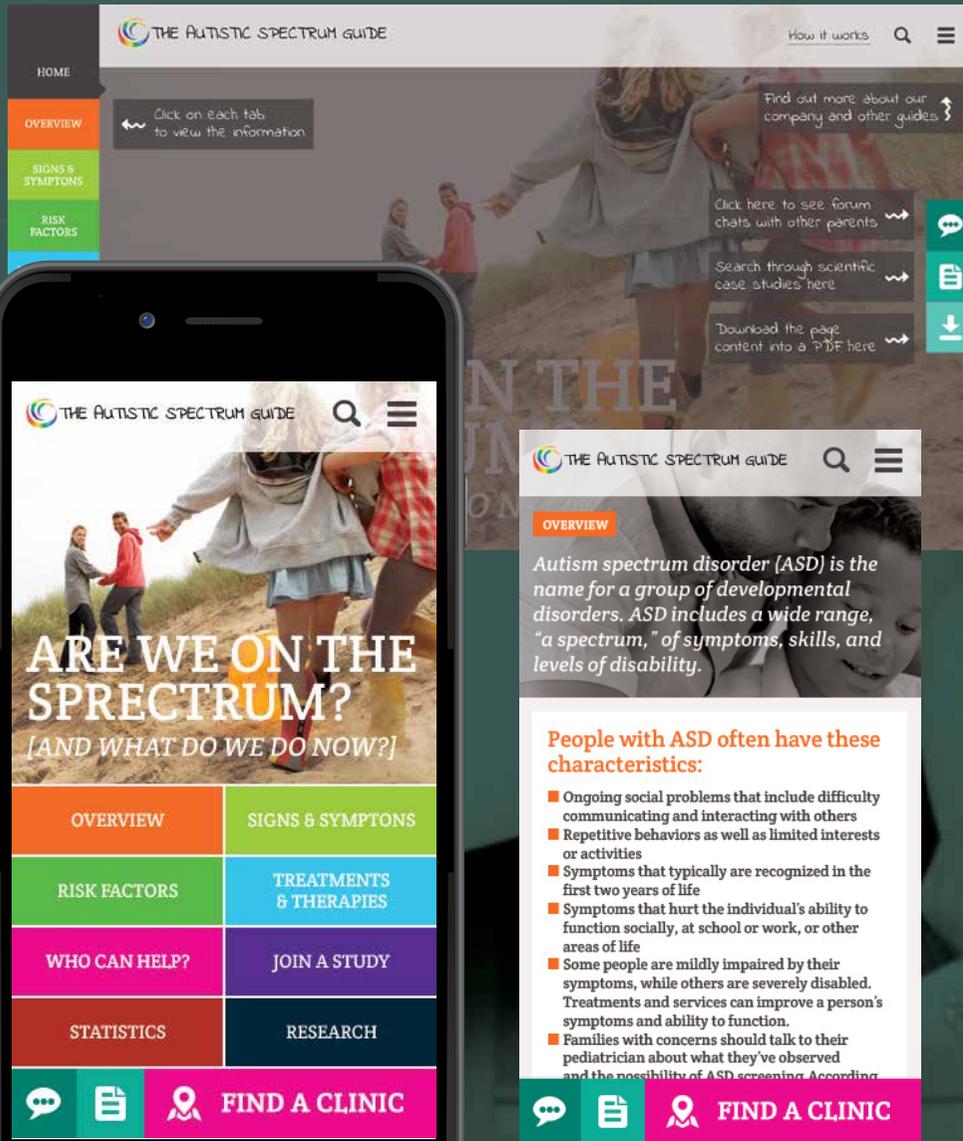
MY INVOLVEMENT

- Concept creation
- UI

AUTISTIC SPECTRUM GUIDE UI: DESKTOP

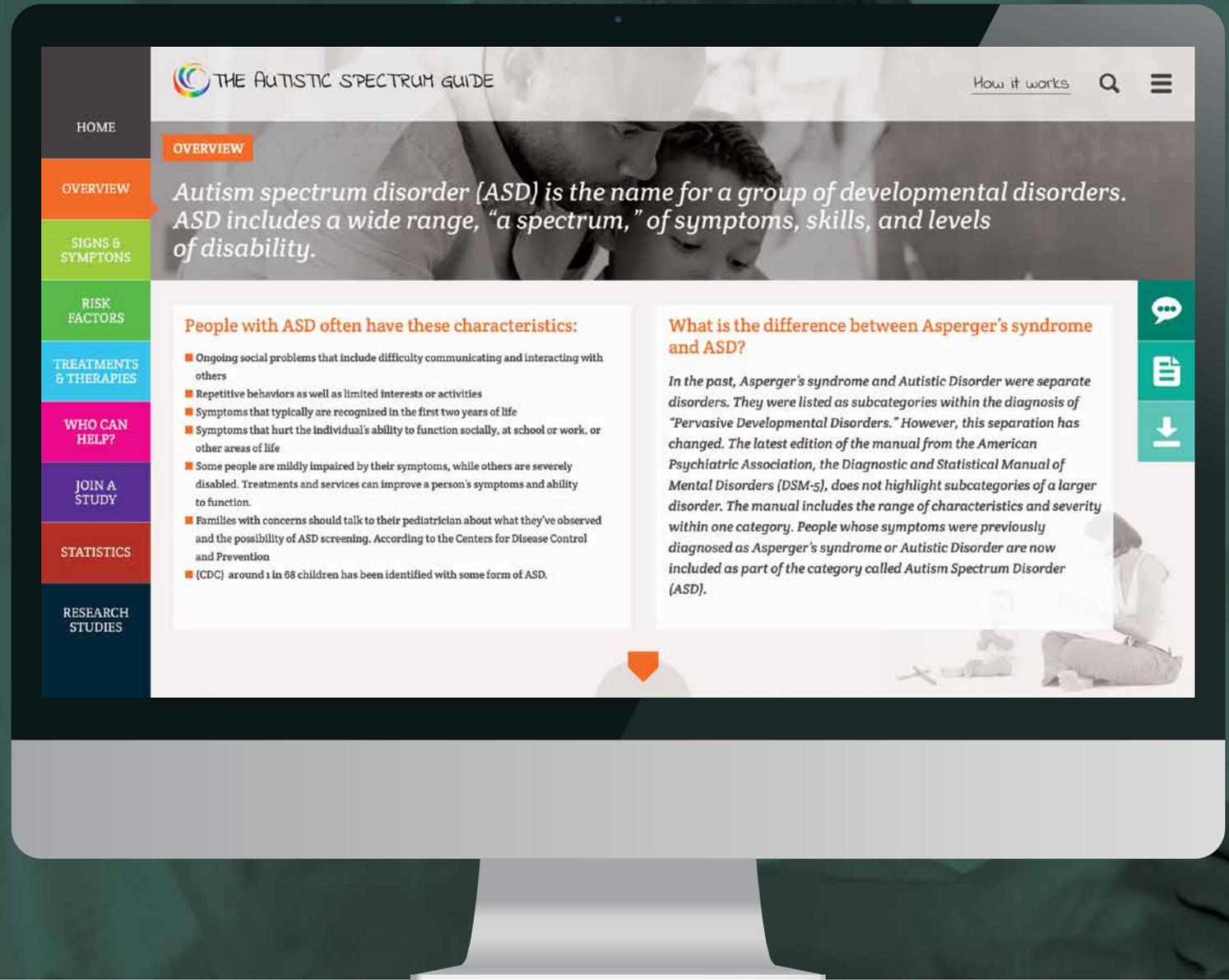
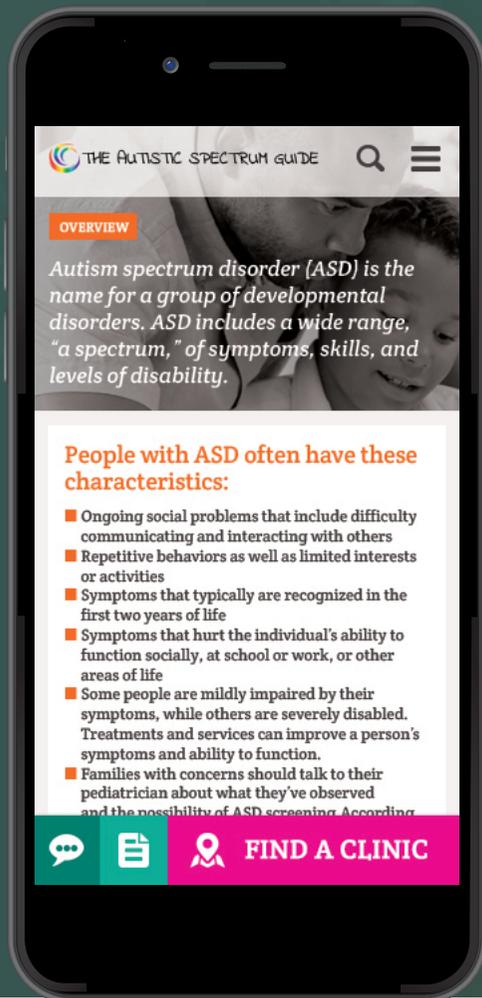
AUTISTIC SPECTRUM GUIDE

UI: MOBILE & GUIDE INTERACTIONS



AUTISTIC SPECTRUM GUIDE

UI: DESKTOP & MOBILE OVERVIEW SCREENS



CASE STUDY

UX | UI | DIGITAL



MTAB DASHBOARD

DEVICES

- Desktop

PROJECT SUMMARY

mTAB contracted me to help with some UX/UI work with a dashboard that they wanted to create as a SAAS system. Focusing on reporting and data analysis (in this example for the motor industry and Toyota U.S offices). I was asked to create a clean, easy to use dashboard, where filtering data, moving between different areas of business and comparative market analysis were key features of the system.

MY INVOLVEMENT

- UI design

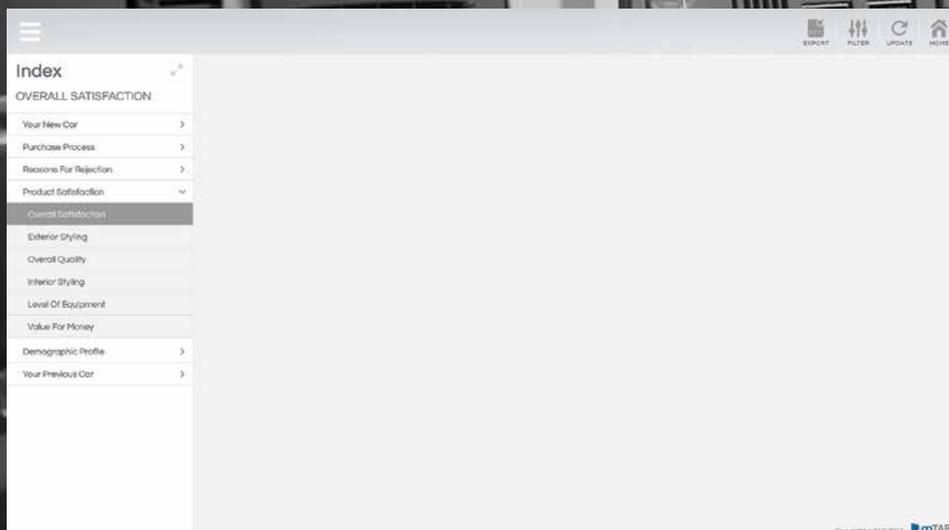
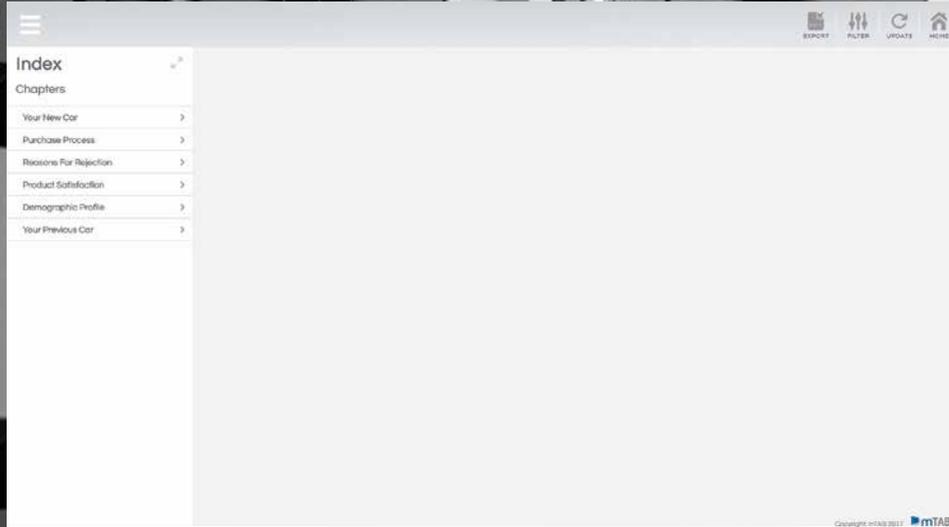
PROJECT OUTCOMES

The offices both in the UK and California were very happy with the UX and UI for the dashboard. We ran tests with existing clients in Miami, L.A and here in London. The system is currently being built with mTAB in the U.S. My involvement came to an end with the development handover.

www.mattleechdesign.com



MTAB UI: DASHBOARD FEATURES



MTAB UI: DASHBOARD KEY MEASURES



DASHBOARD

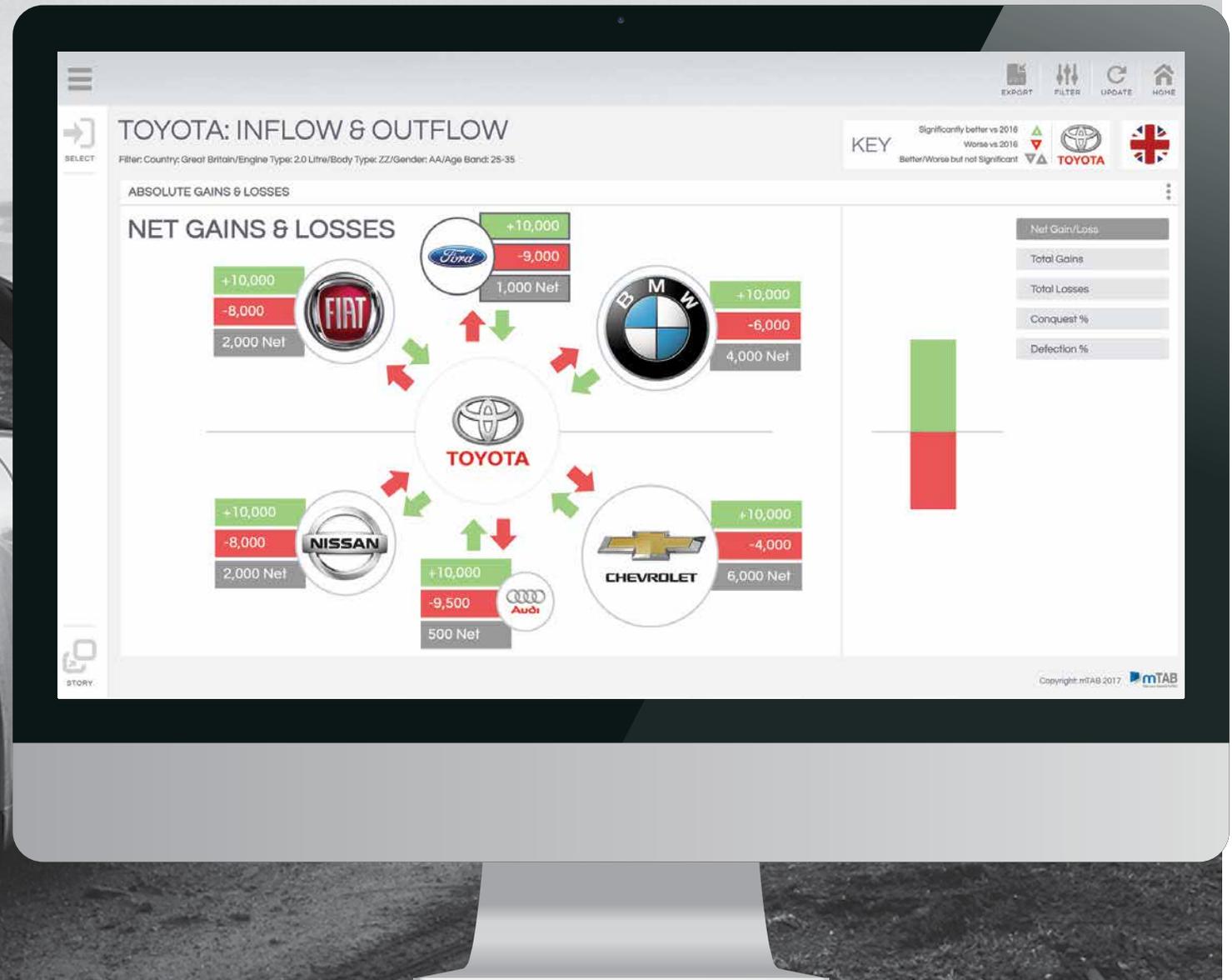
It was important to have a clean, neutral dashboard for the client. The system was to be used by their clients when measuring market analysis and data. The example opposite features editable content areas that are accessible through a side bar navigation, resulting in quick view data and reporting.

MTAB

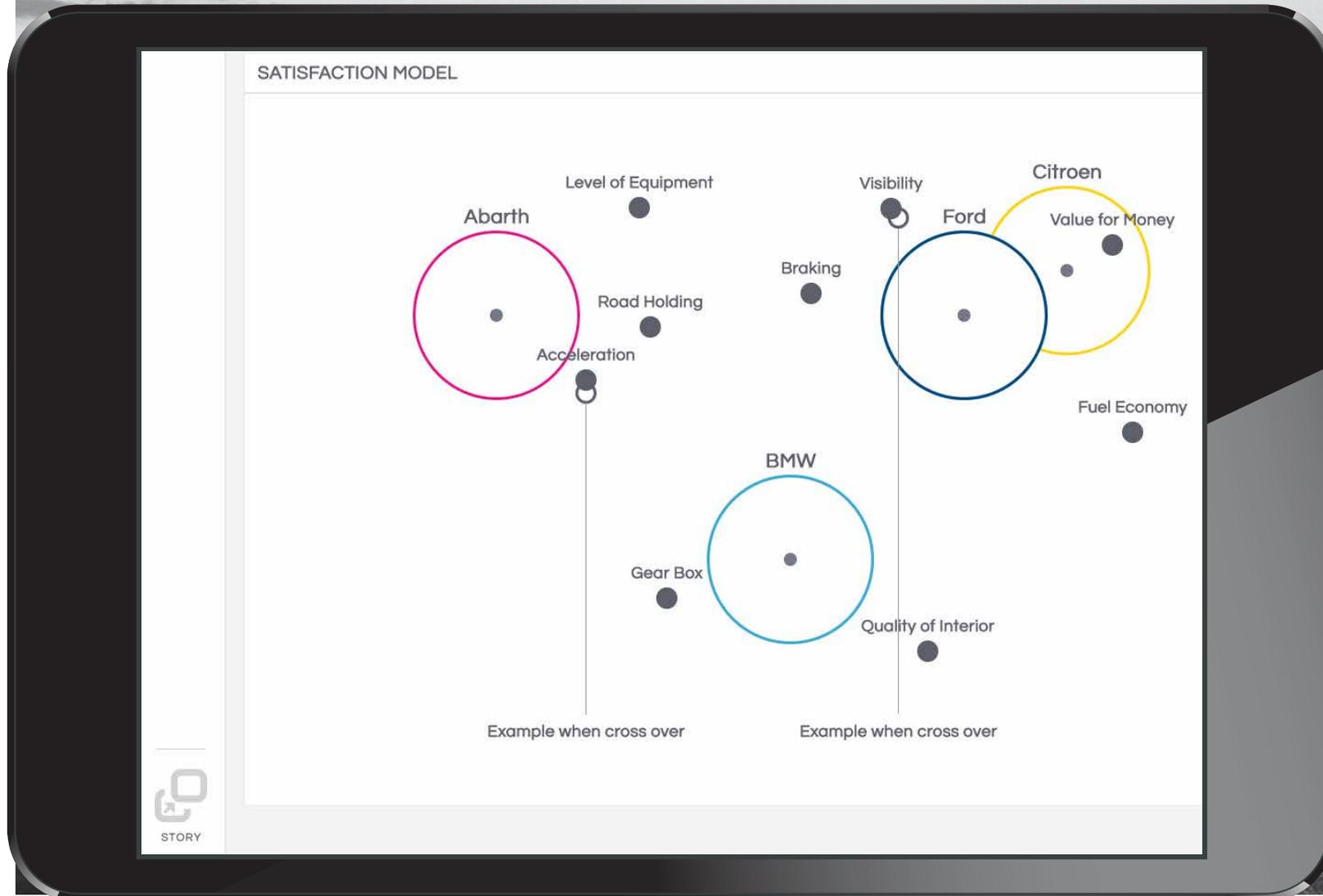
UI: DASHBOARD INFLOW & OUTFLOW

FEATURES

The system has a number of analytical tools, and comparison features. These allow the user to compare performance and market competition in a easily digestible manner.



MTAB
UI: DASHBOARD SATISFACTION MODEL



MODELS
 I was asked to create the visuals for a number of 'models' that allow users to plot automotive features to customer satisfaction feedback results. This example allows the user to compare market competition and results gathered on multiple surveys.



MTAB UI: DASHBOARD FEATURES

NAVIGATION FOR FEATURES

All feature functionality is positioned in a left hand navigation. This gives more space for viewing.

EXPORT FILTER UPDATE HOME

Gender 1 out of 2 Reset

- Male
- Female

Region 2 out of 4 Reset

- North
- South
- East
- West

Position 2 out of 26 Reset

Search

- Match All
- Select All
- Bus Ops
- Bus Engineering
- Bus Planning and Performance
- Finance
- HR
- Marketing

Experience 4 out of 12 Reset

Search

- Match All
- Select All
- Team leader
- Management
- Area Manager
- Project Management
- Delivery Management
- Foreman liason

Cancel Apply

Index

Chopters

- Your New Car
- Purchase Process
- Reasons For Rejection
- Product Satisfaction
- Demographic Profile
- Your Previous Car

Index

OVERALL SATISFACTION

- Your New Car
- Purchase Process
- Reasons For Rejection
- Product Satisfaction
- Overall Satisfaction
- Exterior Styling
- Overall Quality
- Interior Styling
- Level Of Equipment
- Value For Money
- Demographic Profile
- Your Previous Car

CAR & BRAND

#1 REASON FOR REJECTING MAIN ALT

BIGGEST LOSS TO... **FIAT**

DEFINITELY RECOMMEND CAR **62%**

DEFINITELY RECOMMEND BRAND **52%**

PRICE VARIANCE vs 2016 **21%**

+6% Price

+4% Dealer

VEHICLE OVERALL SATISFACTION **MEAN SCORE 8.47**

BIGGEST LOSS TO...

CAR & BRAND DEFINITELY RECOMMEND CAR

Show Storyboard | 201710/26 CVS VSS Interactive

Copyright: mTAB 2017

Country

- Germany
- England
- Denmark
- Netherlands

Market Category

Head Best Toolhead Utility

LOYALTY **71%**

VEHICLE OVERALL SATISFACTION **MEAN SCORE 8.47**

CONCEPT

UX | UI | DIGITAL



EXPLORE ADVENTURE WEBSITE

DEVICES

- Desktop
- Tablet
- Mobile

PROJECT SUMMARY

Explore is a company who I have created advertising campaigns for whilst working on their 'Adventure' campaign for UBM. This project was inspired by that work, with the idea to create a UI for different devices that enables users to choose destinations and holiday types by evaluating fitness, experience, skill sets and location to meet their needs.

MY INVOLVEMENT

- Concept creation
- UI design

PROJECT OUTCOMES

This is an ongoing project with the idea of reporting on fitness levels and community sharing as the next stage



EXPLORE ADVENTURE UI: DESKTOP CTA SLIDERS

EXPLORE ADVENTURE REGISTER LOGIN

DARE TO EXPLORE WITH OUR EXTREME CLIMBING CRAGS

Location, Sport, Experience level.

Cat Ba Rock
Ha Long Bay, Vietnam
Fitness level: Advanced
Equipment: Harness provided
Terrain: Limestone, water
Skills: Gearhangs, Stalagmites
Duration: 4-8 hours

FIND OUT MORE

MTB
One world, two wheels. Our cycling holidays come in all shapes and sizes.

CLIMBING
From Mont Blanc in the Alps to the classic peaks in Nepal and the Andes, we have it all.

HIKING
Casual hiker or a seasoned trekker you will find plenty of expertly planned trips.

SCUBA
Unforgettable diving experiences and world class accommodation.

EXPLORE ADVENTURE REGISTER LOGIN

DARE TO EXPLORE WITH OUR EXTREME HIKING ROUTES

Location, Sport, Experience level.

Aletsch Panoramaweg
Switzerland
Fitness level: Advanced
Equipment: Ice crampons
Terrain: Mountain, Glacier
Skills: Moderate Ice Climbs
Duration: 8 hours

FIND OUT MORE

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EXPLORE ADVENTURE REGISTER LOGIN

DARE TO EXPLORE WITH OUR EXTREME MTB TRIPS

Location, Sport, Experience level.

Devils Trail
Colorado USA
Fitness level: Advanced
Equipment: Hard tail, Helmet
Terrain: Mountain, Forest
Skills: Climbing Downhill, Singletrack, River crossings
Duration: 5 Hours

FIND OUT MORE

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EXPLORE ADVENTURE REGISTER LOGIN

DARE TO EXPLORE WITH OUR EXTREME DIVING BREAKS

Location, Sport, Experience level.

Ribbon Reef Port Douglas
Australia
Dive level: 18 ft
Equipment: Supplied
Terrain: Reef and wreck
Skills: Experienced divers only
Duration: 2 x 45 minute dives

FIND OUT MORE

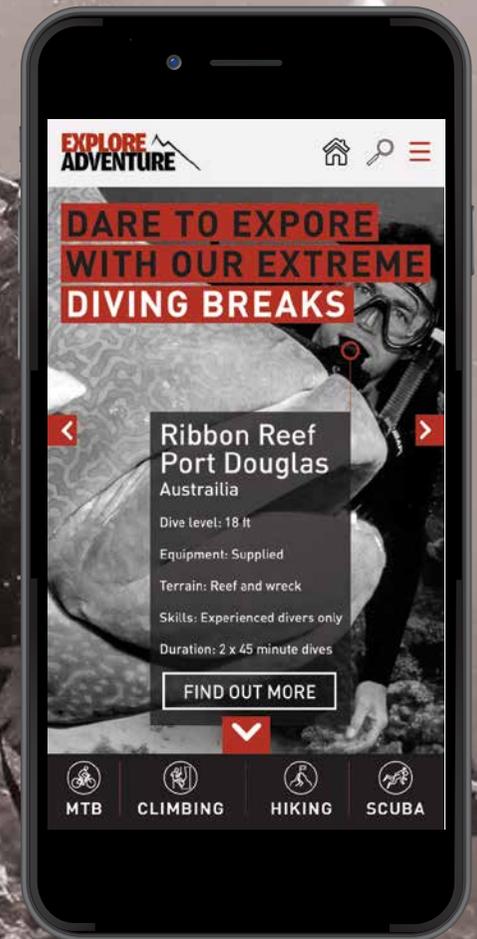
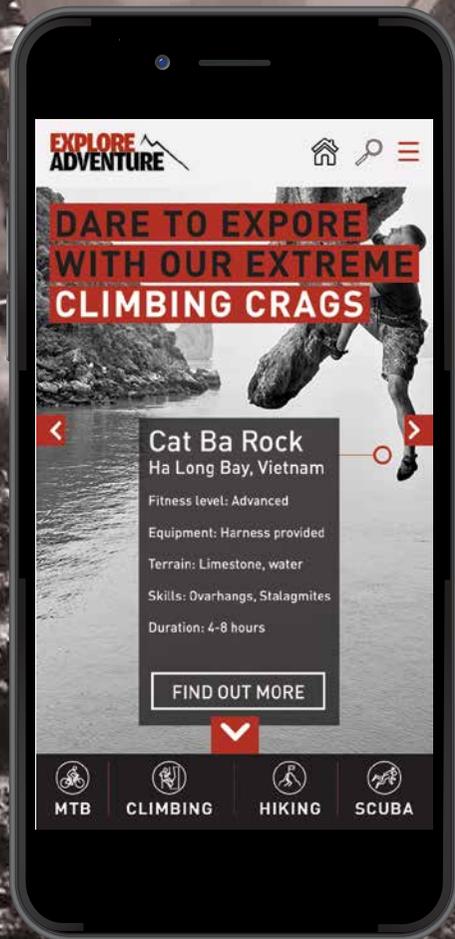
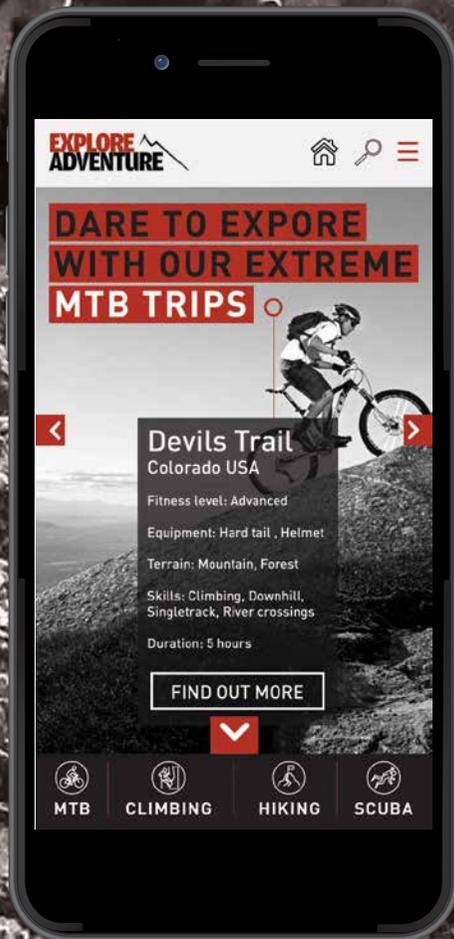
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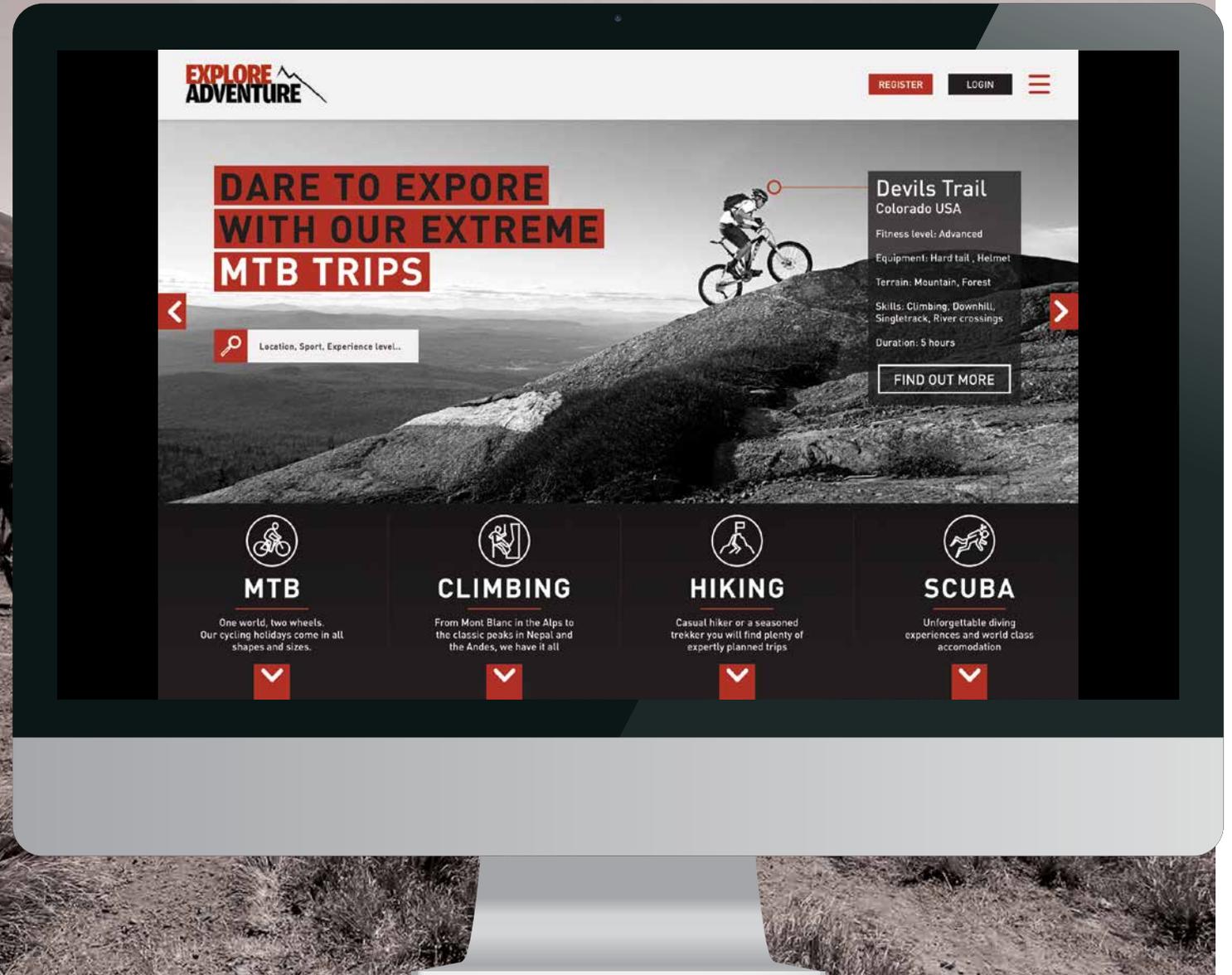
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EXPLORE ADVENTURE
UI: MOBILE CTA SLIDERS



EXPLORE ADVENTURE
UI: MOUNTAIN BIKING



**EXPLORE
ADVENTURE**

REGISTER

LOGIN



**DARE TO EXPLORE
WITH OUR EXTREME
MTB TRIPS**



Location, Sport, Experience level...



Devils Trail
Colorado USA

Fitness level: Advanced

Equipment: Hard tail, Helmet

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Skills: Climbing, Downhill, Singletrack, River crossings

Duration: 5 hours

FIND OUT MORE



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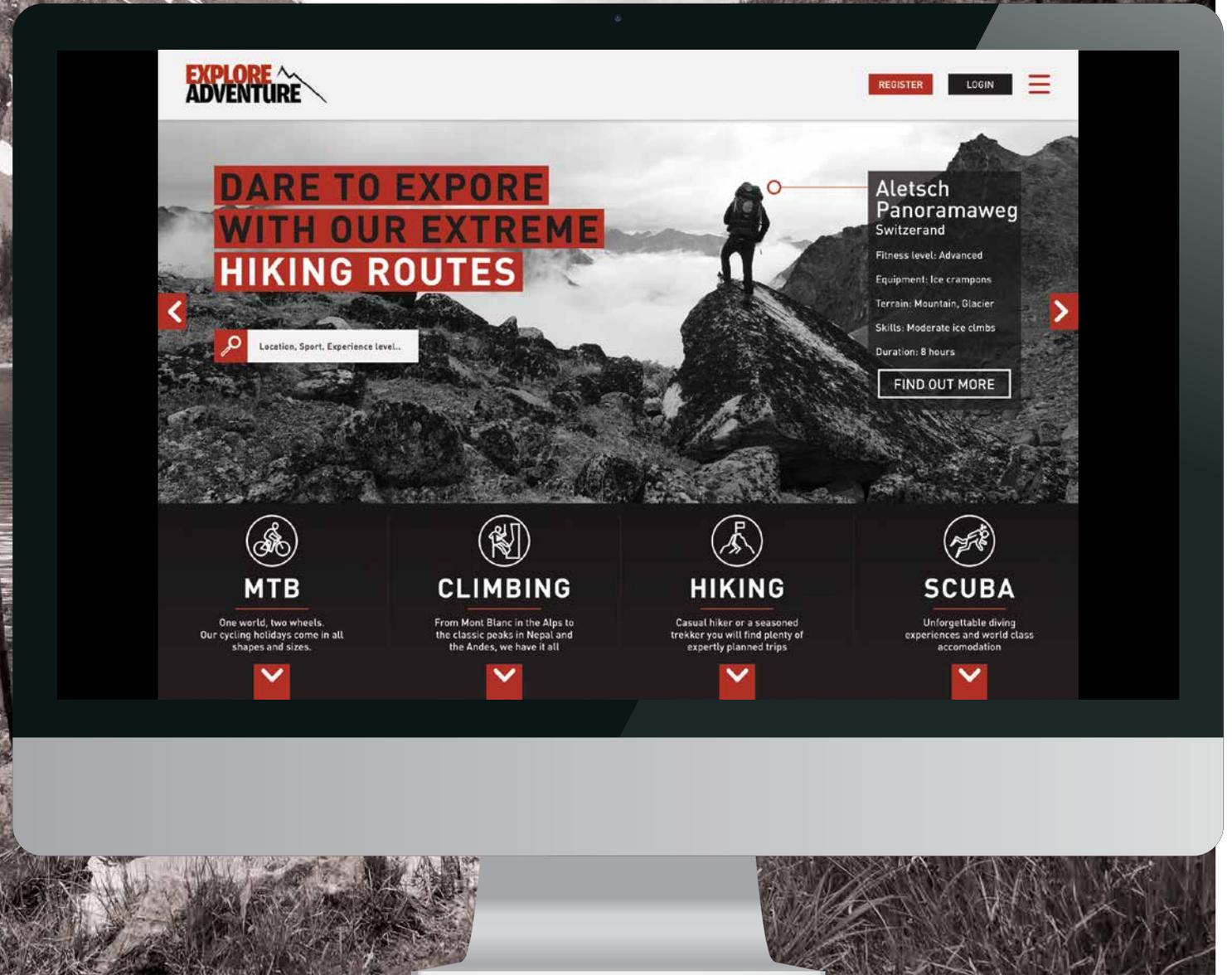


SCUBA

Unforgettable diving experiences and world class accommodation



EXPLORE ADVENTURE UI: HIKING



**EXPLORE
ADVENTURE**

REGISTER

LOGIN



DARE TO EXPLORE WITH OUR EXTREME HIKING ROUTES



Location, Sport, Experience level..

Aletsch Panoramaweg Switzerland

Fitness level: Advanced
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Skills: Moderate ice climbs
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FIND OUT MORE



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the classic peaks in Nepal and
the Andes, we have it all



HIKING

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trekker you will find plenty of
expertly planned trips

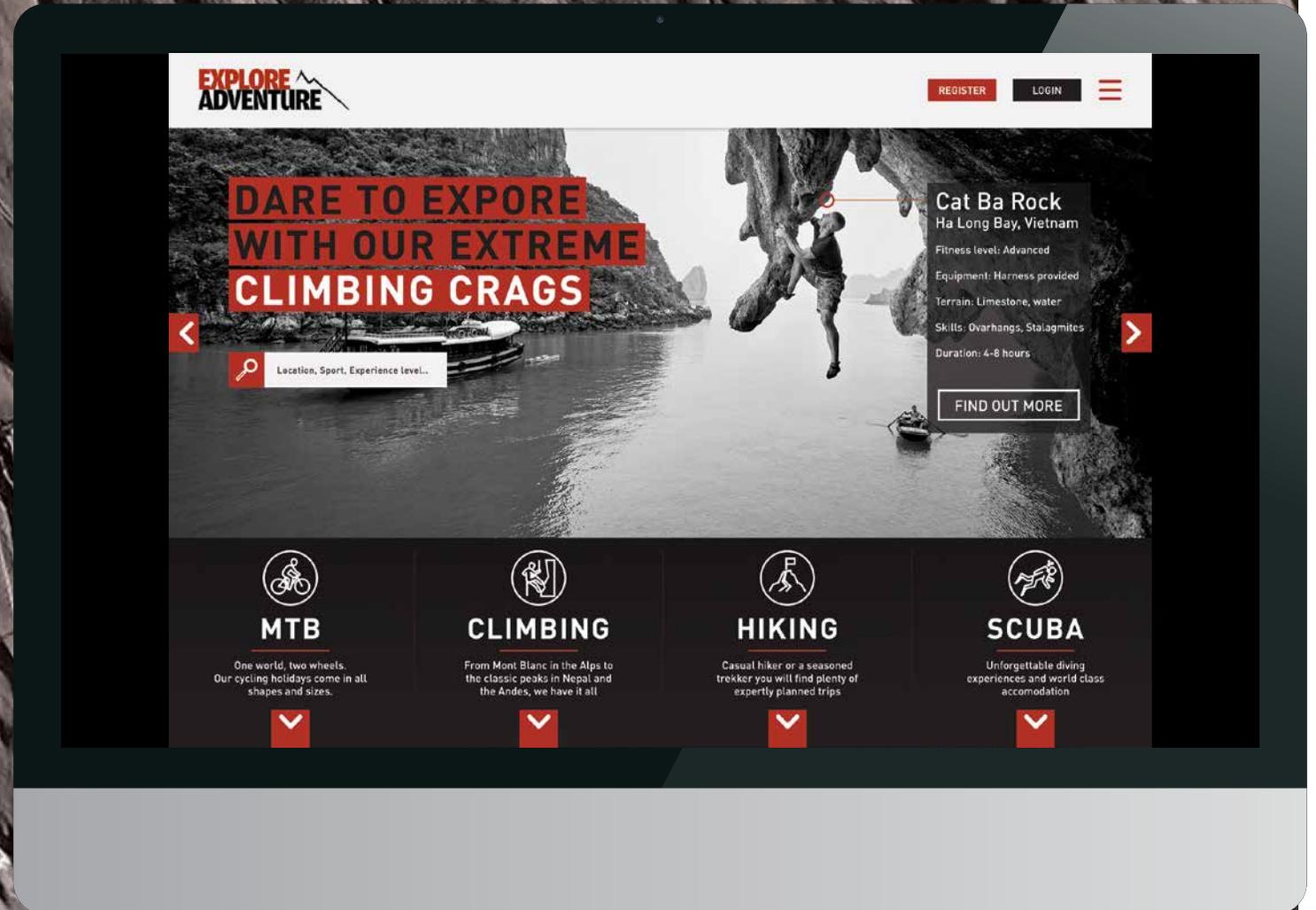


SCUBA

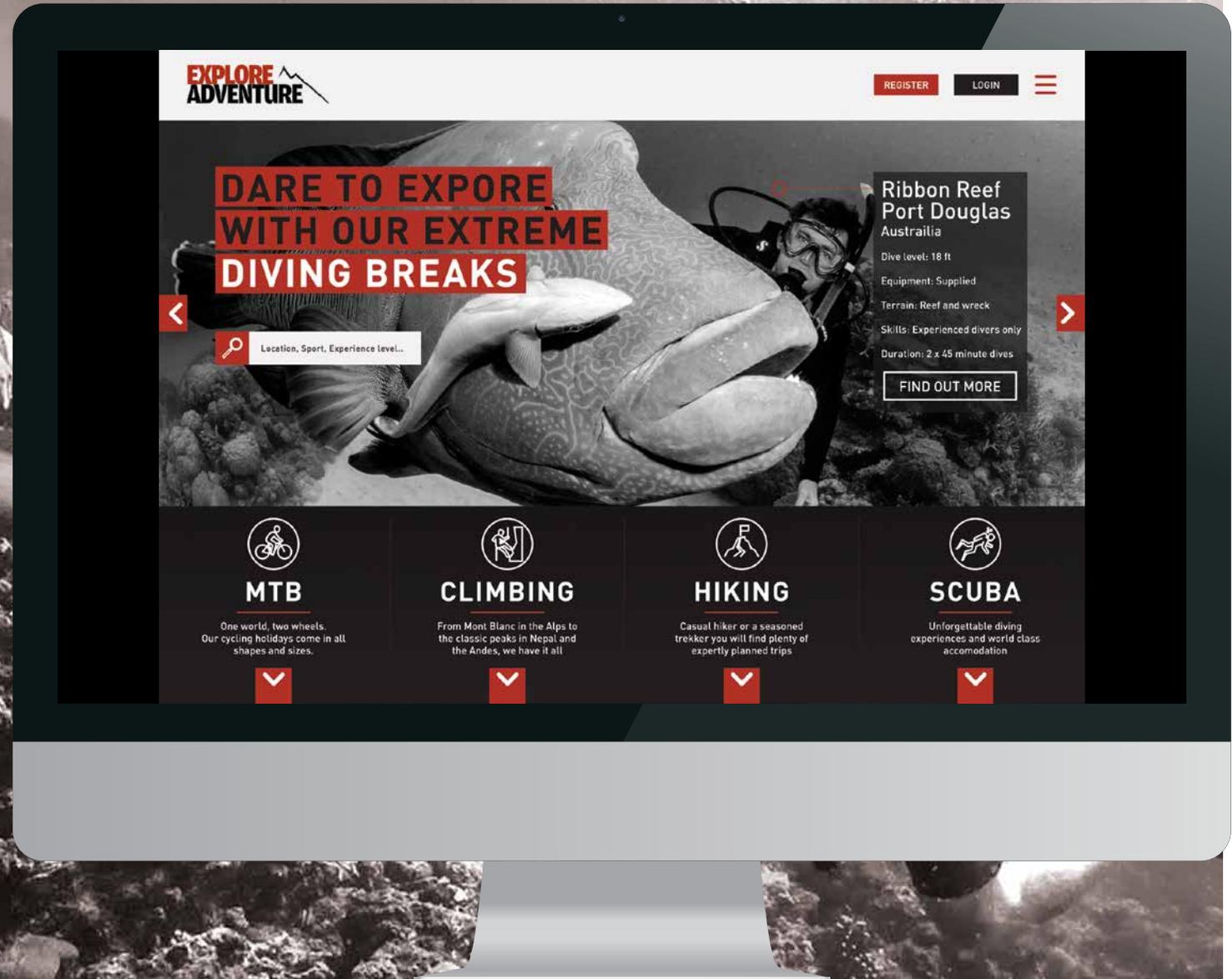
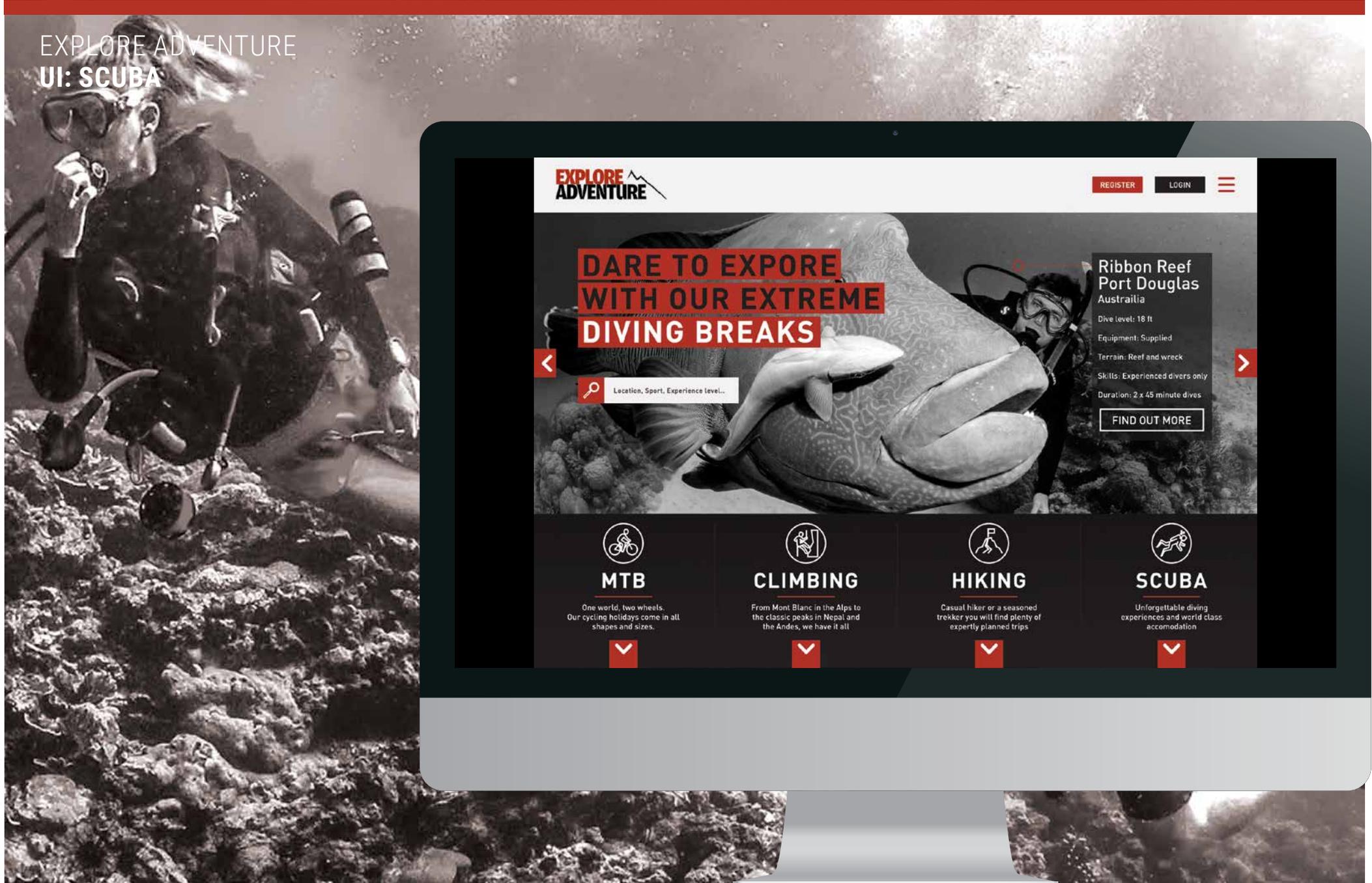
Unforgettable diving
experiences and world class
accommodation



EXPLORE ADVENTURE UI: CLIMBING



EXPLORE ADVENTURE
UI: SCUBA



**EXPLORE
ADVENTURE**

REGISTER

LOGIN



**DARE TO EXPLORE
WITH OUR EXTREME
DIVING BREAKS**



Location, Sport, Experience level...



**Ribbon Reef
Port Douglas
Australia**

Dive level: 18 ft

Equipment: Supplied

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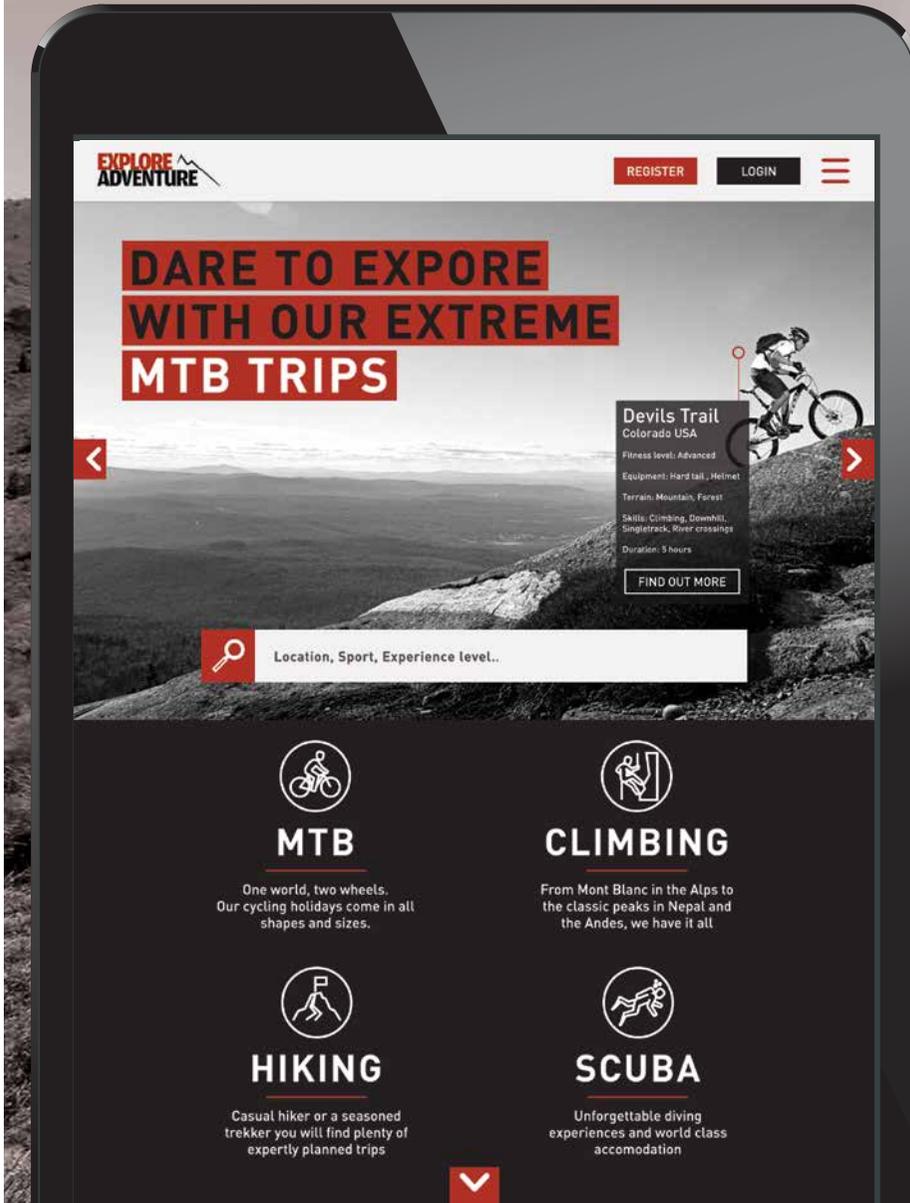
Unforgettable diving
experiences and world class
accommodation



EXPLORE ADVENTURE UI: MOUNTAIN BIKING TABLET & MOBILE

MOUNTAIN BIKING CTA

I have created tablet and mobile versions of the MTB UI to show examples of how the call to action (CTA) adapts to the device. Search on the tablet becomes larger and the CTA moves over the right of the grid. The mobile solution gives prominence on the CTA as the search functionality sits in the sticky header. This allows the user to focus on content quickly with out the UI being too cluttered.



CASE STUDY

UX | UI | DIGITAL



BURBERRY HR SYSTEM

DEVICES

- Desktop

PROJECT SUMMARY

To create a UI based on the ETS SURVEY base system, creating the user journey highlighting functionality, for a full Engagement Survey and online reporting

MY INVOLVEMENT

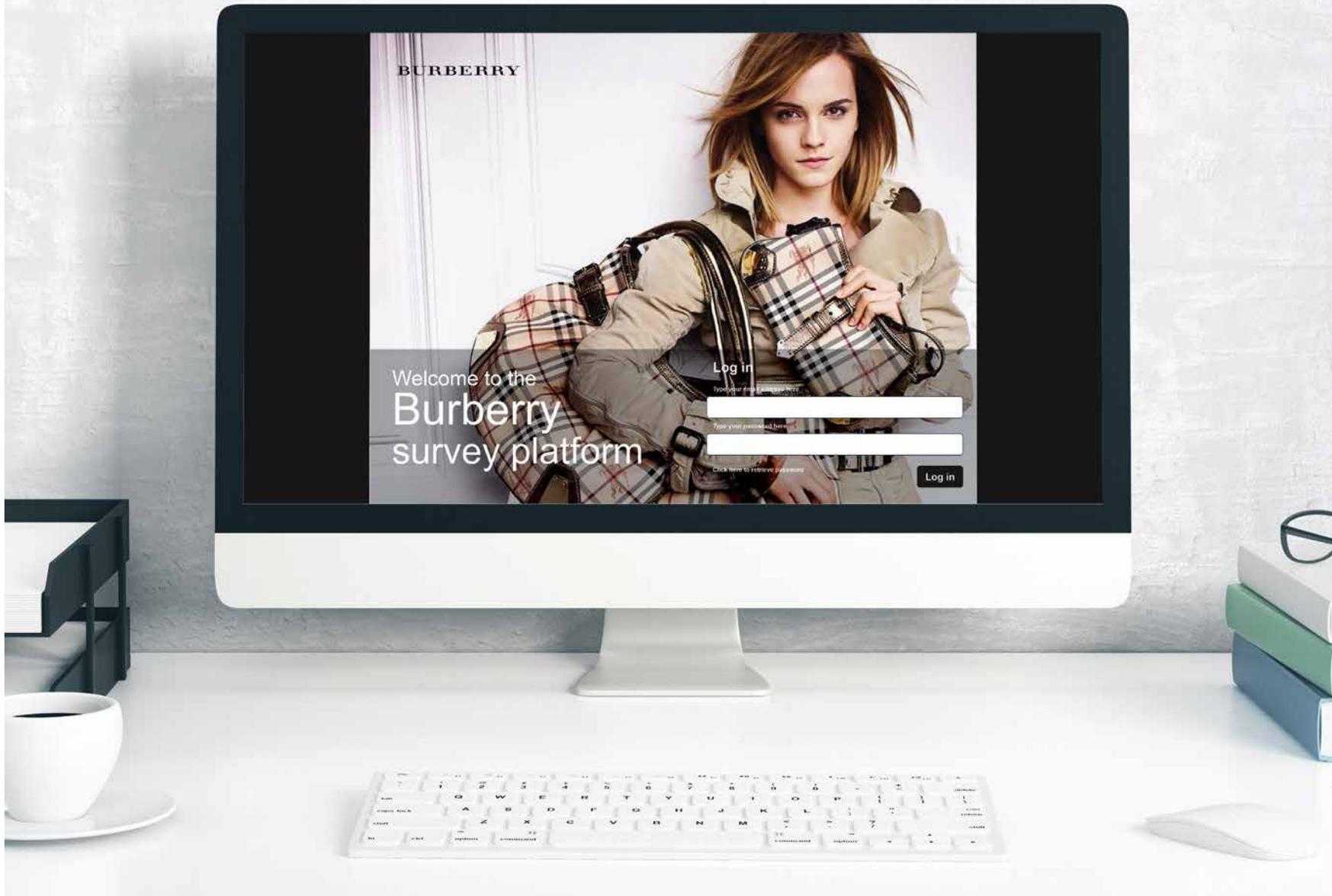
- UI design
- Development support

PROJECT ISSUES

- Location of client
- Testing remotely

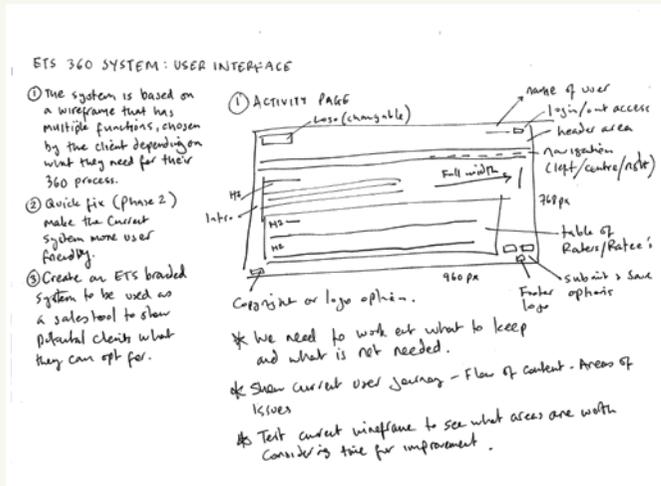
PROJECT OUTCOMES

Ongoing project



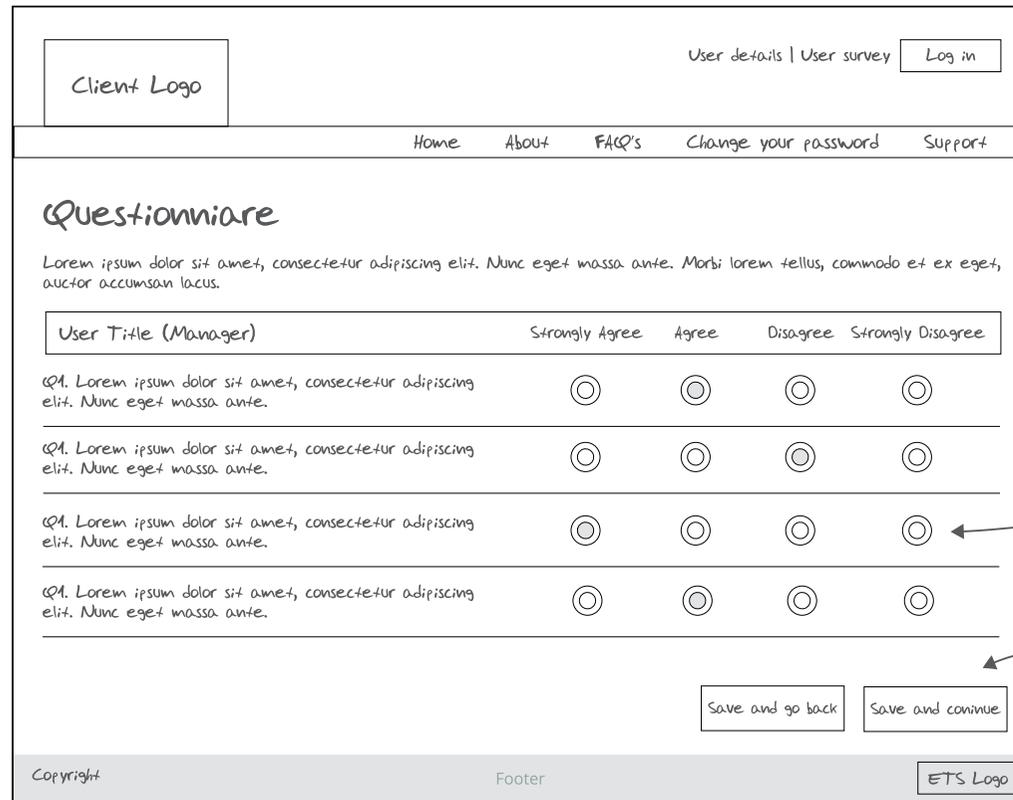
BURBERRY

CONCEPT DESIGN & WIREFRAMING



Sketching

I sketched out the initial wireframe that ETS use for the BASE system, this was shared with Burberry at the initial kick off meeting by the Business Psychologist, to establish the 'survey' UI and functionality.



Height: 960 px
(Standard 4 question page)

There should only be the option to select one radio button per question.

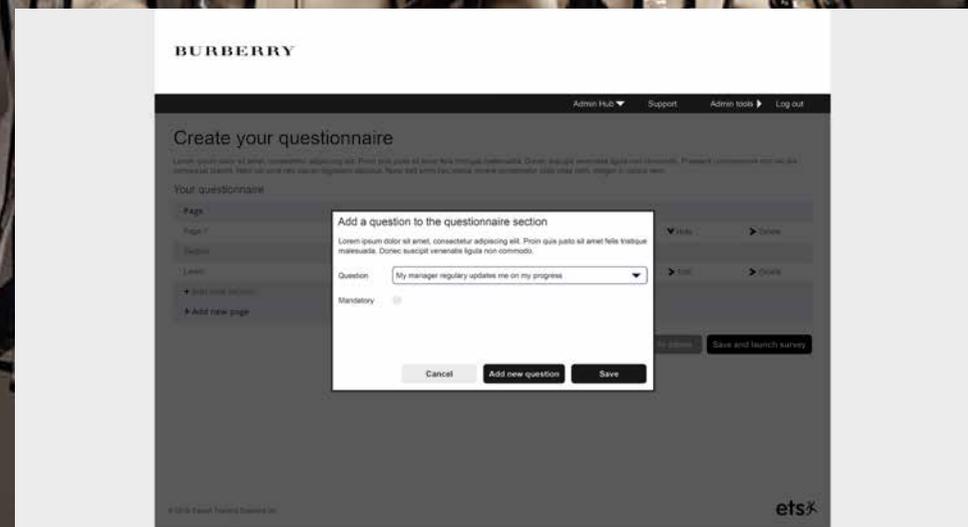
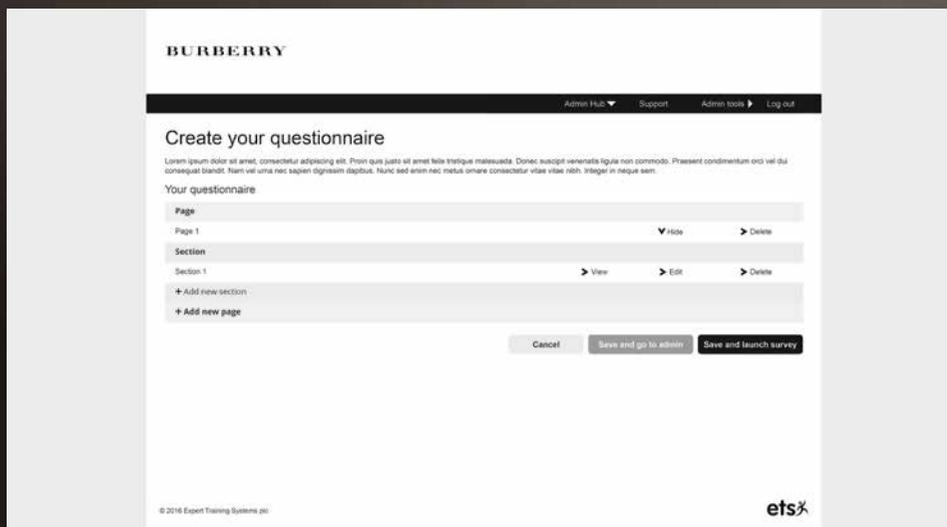
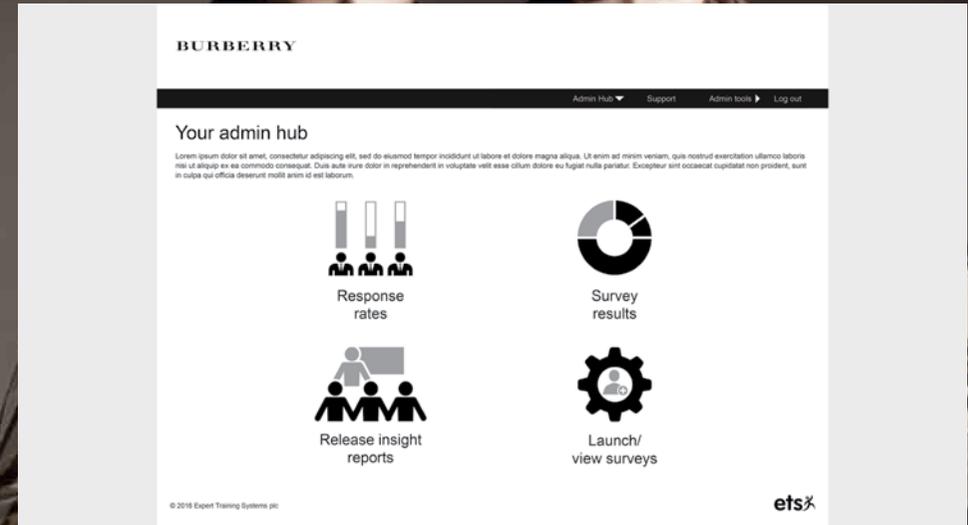
Important that the user can navigate back to the form. As well as saving along the process.

Width: 1024 px (Standard: Can change with client requests/responsive options)

Wireframe

On receiving feedback from the client I created a basic wireframe to give a more detail in regards to navigation, rating categories and also brand/functionality positioning.

BURBERRY UI: SYSTEM SCREENS



BURBERRY UI: SYSTEM SCREENS

BURBERRY

Admin Hub ▾ Support Admin tools ▶ Log out

Add participants

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin quis justo sit amet felis tristique malesuada. Donec suscipit venenatis ligula non commodo. Praesent condictum orci vel dui consequat blandit. Nam vel urna nec sapien dignissim dapibus. Nunc sed enim nec metus ornare consectetur vitae vitae nibh. Integer in neque sem.

Set up your survey

Forename Department Please select ▾
 Surname Business area Please select ▾
 Email Location Please select ▾
 Division Please select ▾ Role level Please select ▾

Clear Search

Forename	Surname	Email	Add to survey	Select
Lorem	Ipsum	Lorem.ipsum@etspc.com	▶ Add	<input type="checkbox"/>
Lorem	Ipsum	Lorem.ipsum@etspc.com	▶ Add	<input type="checkbox"/>
Lorem	Ipsum	Lorem.ipsum@etspc.com	▶ Add	<input type="checkbox"/>

+ Add to survey
24 people in 3 pages

Your surveys Participants

© 2016 Expert Training Systems plc



BURBERRY

Admin Hub ▾ Support Admin tools ▶ Log out

Survey participants

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tristique, est eget egestas semper, nunc velit rhoncus mi, at malesuada urna lorem vitae odio.

▶ View filter options

Forename	Surname	Email	Survey status	Demographics	Remove	Select
Lorem	Ipsum	Lorem.ipsum@etspc.com	Not started	▶ Edit	▶ Remove	<input type="checkbox"/>
Lorem	Ipsum	Lorem.ipsum@etspc.com	Not started	▶ Edit	▶ Remove	<input type="checkbox"/>
Lorem	Ipsum	Lorem.ipsum@etspc.com	Not started	▶ Edit	▶ Remove	<input type="checkbox"/>
Lorem	Ipsum	Lorem.ipsum@etspc.com	Not started	▶ Edit	▶ Remove	<input type="checkbox"/>
Lorem	Ipsum	Lorem.ipsum@etspc.com	Not started	▶ Edit	▶ Remove	<input type="checkbox"/>
Lorem	Ipsum	Lorem.ipsum@etspc.com	Not started	▶ Edit	▶ Remove	<input type="checkbox"/>

Send Remove
24 people in 3 pages

Your surveys Search and edit Add participants from Excel Export to Excel Send emails to all

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BURBERRY

Survey ▾ Support ▶



Welcome

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Donec sodales nulla at est tristique, quis pulvinar nunc varius. Fusce dignissim ante lacrima mollis tempor. Fusce bibendum bibendum hendrerit. Sed non sapien eu mauris pretium vestibulum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Aliquam sed vehicula urna, in maximus nisi.

Take the survey

About ETS

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Confidentiality

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BURBERRY

Admin Hub ▾ Support Admin tools ▶ Log out

Questionnaire

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My manager	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
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<small>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tristique, est eget egestas semper, nunc velit rhoncus mi, at malesuada urna lorem vitae odio.</small>	○	●	○	○	○
<small>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tristique, est eget egestas semper, nunc velit rhoncus mi, at malesuada urna lorem vitae odio.</small>	○	○	○	○	●
<small>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tristique, est eget egestas semper, nunc velit rhoncus mi, at malesuada urna lorem vitae odio.</small>	○	●	○	○	○
<small>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tristique, est eget egestas semper, nunc velit rhoncus mi, at malesuada urna lorem vitae odio.</small>	○	○	●	○	○
<small>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tristique, est eget egestas semper, nunc velit rhoncus mi, at malesuada urna lorem vitae odio.</small>	○	○	○	●	○

Save and go back Save and continue

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BURBERRY UI: SYSTEM SCREENS

BURBERRY

Admin Hub ▾ Support Admin tools ▶ Log out

Team insights

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Your team

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52%

Wastage figures

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52%

Facts about engagement in your area

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52%

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

86%

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28%

Leaver's data - two reasons for leaving

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- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Joiner's data

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65% happiness with on boarding

View detailed insights report

Close Print

etsx

BURBERRY

Admin Hub ▾ Support Admin tools ▶ Log out

Word cloud

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energy (33)

passion (60)

help (27)

work (12)

my (26)

training (43)

honesty (80)

part (19)

support (34)

environment (76)

time (12)

well (3)

new (40)

make (19)

job (67)

company (42)

miserable (6)

drive (16)

good (58)

fun (90)

business (22)

great (9)

solved (67)

thoughtful (22)

opportunities (45)

you (78)

tactics (11)

bad (56)

industry (11)

management (66)

up (11)

> (21)

us (75)

etsx

BURBERRY

Admin Hub ▾ Support Admin tools ▶ Log out

Action planning tool

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View Results

⇒

Let's Action

⇒

Our Commitments

Step 1

Your Summary Report gives your teams' score and details how it compares to the internal and external benchmarks. Your Comments Report gives your teams' free text comments to give you further insight.

Step 2

Once you have met with your team and agreed your areas for action, record them here. You can update and refresh your plan here as you review your action plan throughout the year.

Step 3

Your action plan will download into a Commitments Poster to share your actions and milestones with your team. Keep this updated with any changes so your team know what progress you are making on your commitments.

Report name	Submitted	Engagement	View results	Let's action	Our commitments
My team	82%	82%	Overall summary	Update	View

etsx

BURBERRY

Admin Hub ▾ Support Admin tools ▶ Log out

Results analysis

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Questions	Groups	% Inv	ETS Benchmark	Percentage distribution
1. I am satisfied with the training and development opportunities available at Your Company	All your respondents	53%	53%	50% 38% 12%
2. I am paid fairly for the work I do	All your respondents	53%	70%	25% 70% 30% 13% 12%
3. I can achieve my long term career goals at Your Company	All your respondents	38%	67%	25% 10% 30% 13% 12% 10%
4. I am satisfied with the training and development opportunities available at Your Company	All your respondents	22%	53%	25% 20% 30% 13% 12%
5. I am paid fairly for the work I do	All your respondents	45%	45%	50% 38% 12%
6. I can achieve my long term career goals at Your Company	All your respondents	67%	52%	34% 30% 23% 13%
7. I believe my pay and job performance are linked	All your respondents	25%	53%	25% 10% 30% 13% 12% 10%
Section Summary: Individual	All your respondents	-	-	44% 34% 16% 6%

etsx

BURBERRY UI: REPORTING

BURBERRY

Admin Hub Support Admin tools Log out

Individual insights

Thank you for taking the time to share your views. We really appreciate it.

Take a few moments now to have a look through this factsheet - it'll help you understand a bit more about the programme and what it means to you.

Facts about engagement in your area

The 3 stores below had the highest engagement in your region last year:

- Covent Garden: 88%
- Knightsbridge: 82%
- Bond Street: 81%

Your score: 72%

Your store was not the lowest overall, but there is some work to do.

Do you know people in the stores above? If so, have a chat - see if they can tell you what makes the difference for them.

Close Print

Your team

This was your team score last year. Do you think it will be higher or lower this time?



This is below the Burberry average. Speak to your manager and work out how to make it better!

(P.S. Other teams in your store did a bit better...)

Some things to think about...

Looks like you're really happy with the following items. Get out there and tell your fellow partners, so they can feel the same!

- The teams in my store work well together
- I take pride in my job
- Our customers are made to feel welcome

This is how engaged you are!

92%

This is 20% higher than your store's engagement last year. Do you think the rest of the store will be the same? Click yes or no and we'll let you know later if you're right.



Did you know?

The stores in your region with the highest engagement scores last year now have some of the highest customer scores as well... Happy customers means they spend more....



We'll tell you more when the survey's your responses, have a think about how things better.

- I know exactly what is expected of me
- I feel motivated to do the best I can
- I know what the company strategy is

BURBERRY

Insights Hub Support Log out

Results analysis

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Questions	Groups	% Fav	ETS Benchmark	Percentage distribution				
				50	40	30	20	10
1. I am satisfied with the training and development opportunities available at Your Company	All your respondents	53%	53%	50%	38%	12%		
2. I am paid fairly for the work I do	All your respondents	93%	76%	25%	20%	30%	13%	12%
3. I can achieve my long-term career goals at Your Company	All your respondents	34%	67%	25%	10%	30%	13%	12%
4. I am satisfied with the training and development opportunities available at Your Company	All your respondents	22%	53%	25%	20%	30%	13%	12%
5. I am paid fairly for the work I do	All your respondents	45%	45%	50%	38%	12%		
6. I can achieve my long-term career goals at Your Company	All your respondents	67%	52%	34%	30%	23%	13%	
7. I believe my pay and job performance are linked	All your respondents	25%	53%	25%	10%	30%	13%	12%
				50	40	30	20	10
Section Summary: Individual	All your respondents	-	-	44%	34%	16%	6%	

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ets

CASE STUDY

UX | UI | DIGITAL



E.M MENSWEAR WEDDING APP

DEVICES

- Desktop (Back office)
- Tablet (Users)

PROJECT SUMMARY

A bespoke web-application that is capable of handling all wedding bookings and data capture used by staff on iPads. The system must be flexible in editing inputs and very easy to use as most of the staff have English as a second language. The data captured must be easily collated, categorised and easily accessed in the back office.

MY INVOLVEMENT

- UX project leadership
- UI design
- Development support

PROJECT ISSUES

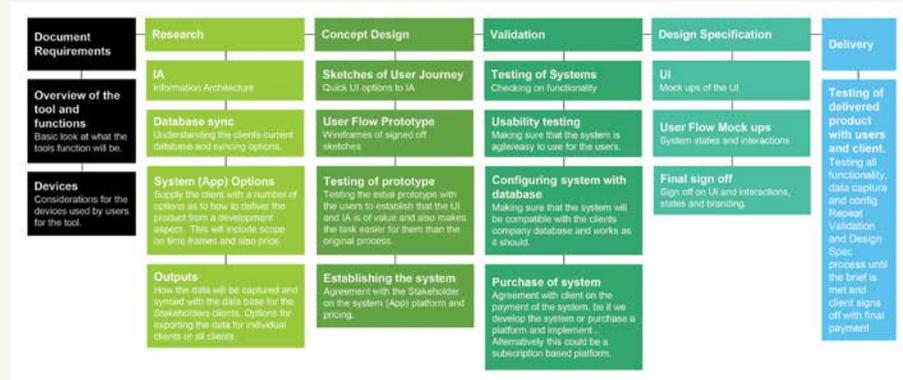
- Location of client
- Testing remotely
- Language (Accessibility)

PROJECT OUTCOMES

The system is currently in the soft launch stage of the project, and is being tested by the users (staff) in two of the clients stores in Ireland.

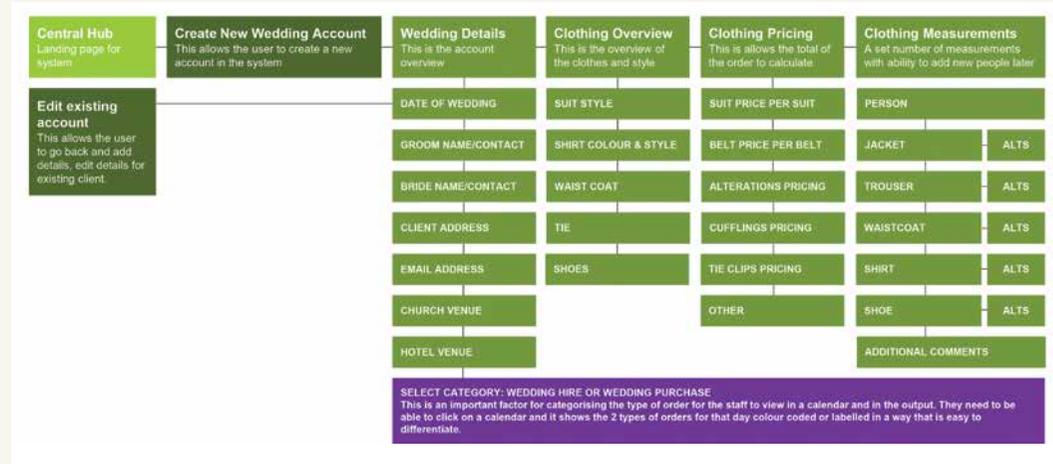
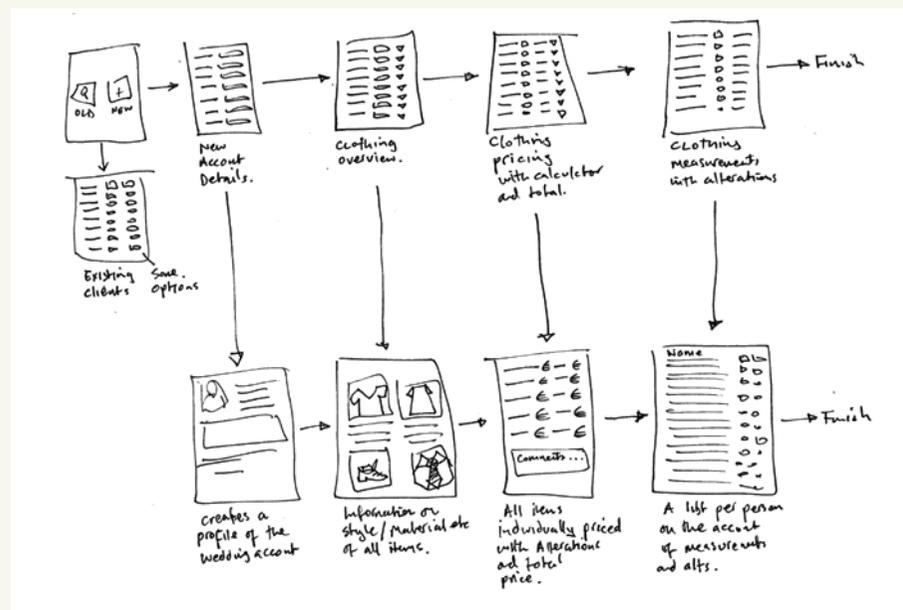


EDDIE MURPHY MENSWEAR REQUIREMENTS, RESEARCH & CONCEPT DESIGN



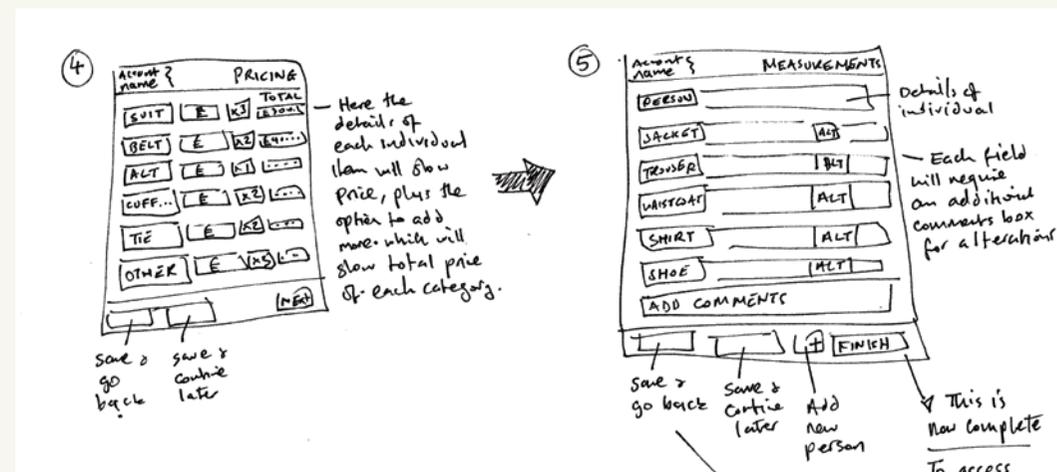
Documenting requirements

I ran over the scope of the project on Skype and created a full breakdown of the project highlighting each stage and essentially when and where the client would be involved with testing and reviewing the project.



IA and wedding order user journey

I was quick to establish the IA on this system as this was being built from the ground up. The whole point of the tool is to capture data, and efficiently, so the IA and wedding order user journey were high priority.



Sketching

I sketched out some UI options highlighting the stages of the order process.

EDDIE MURPHY MENSWEAR PROTOTYPING

EDDIE MURPHY

Name of Staff member
Enter your name here

Select your store
Menswear
Kids store
Out of office

Contact Admin ENTER

Log in

EDDIE MURPHY ACCOUNT TYPE

FIND A CLIENT CREATE NEW

SAVE & GO BACK SAVE & EXIT SAVE & NEXT STEP

Adding or finding a client

EDDIE MURPHY MEASUREMENTS

Show measurements
Enter a comment here

Alterations comments
Enter details here

EDIT NEXT PERSON FINISH ORDER

SAVE & GO BACK SAVE & EXIT SAVE & NEXT STEP

Taking measurements

EDDIE MURPHY CLOTHING DETAILS

Grooms suit style
Select

SAVE & GO BACK SAVE & EXIT SAVE & NEXT STEP

Grooms clothing

EDDIE MURPHY PRICING

YOUR TOTAL WEDDING COST IS 3,500 Euro

Please find the itemised bill below

Brides dress 1	500
Grooms suit	500
Additional dresses	1500
Additional suits	500
Brides shoes	100

EDIT ORDER ACCEPT

SAVE & GO BACK SAVE & EXIT SAVE & NEXT STEP

Pricing

EDDIE MURPHY WEDDING DETAILS

CONGRATULATIONS YOUR ACCOUNT IS NOW SET UP

Please pass this back to the Staff member to complete the rest of your order

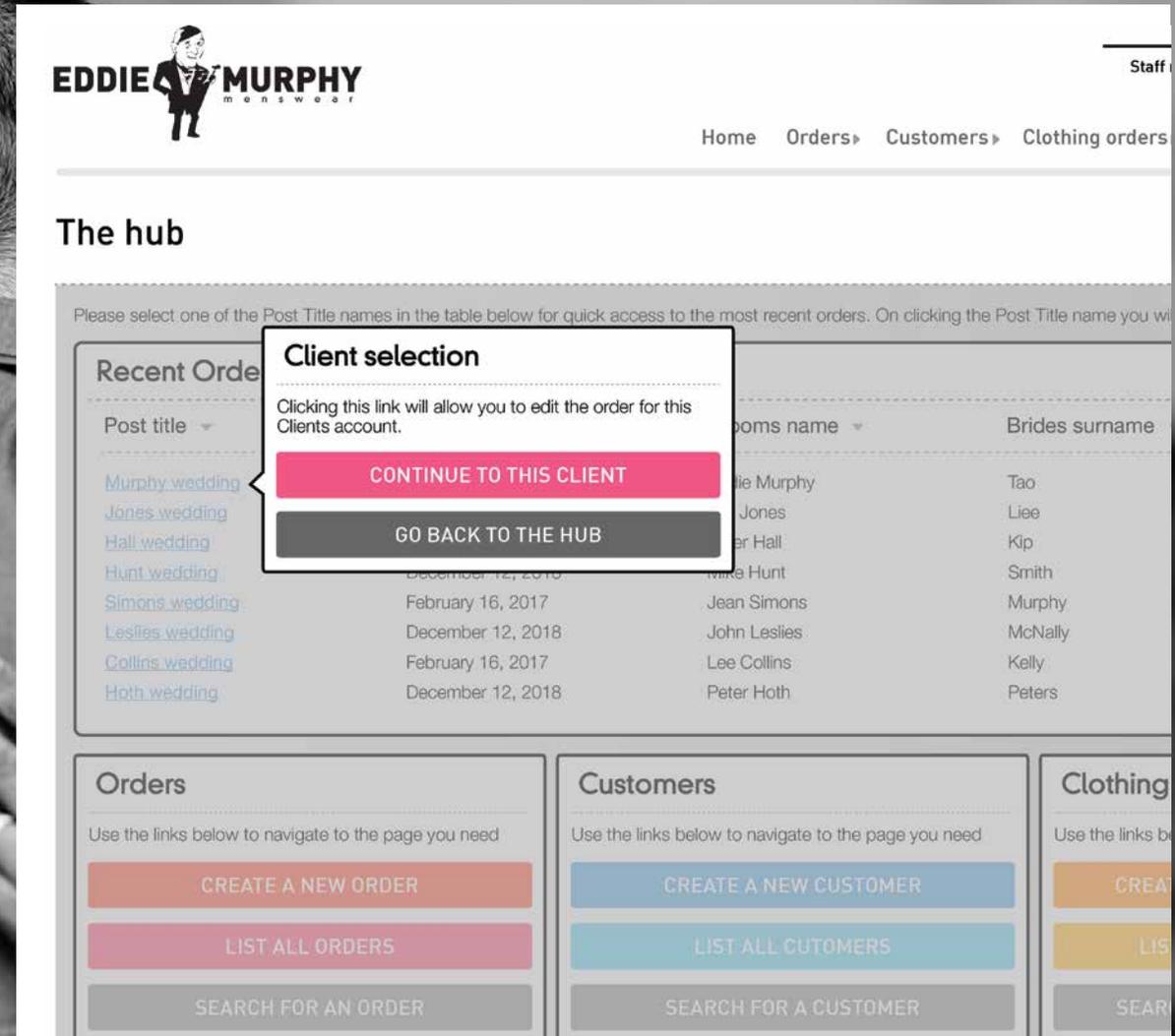
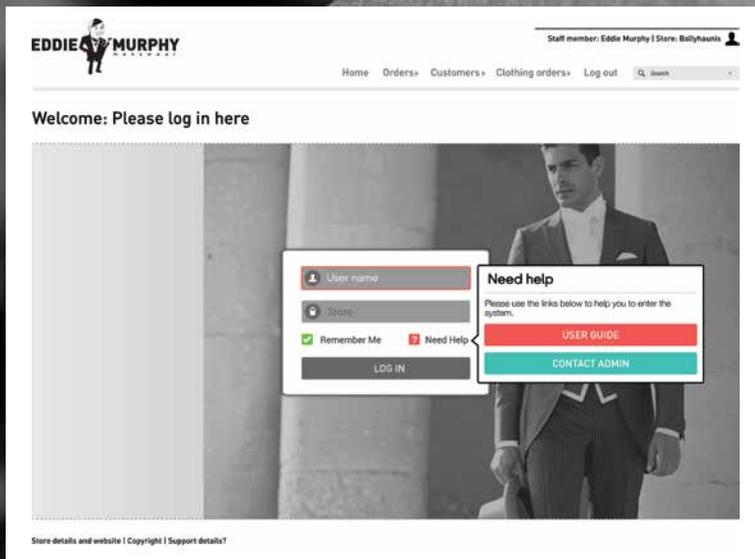
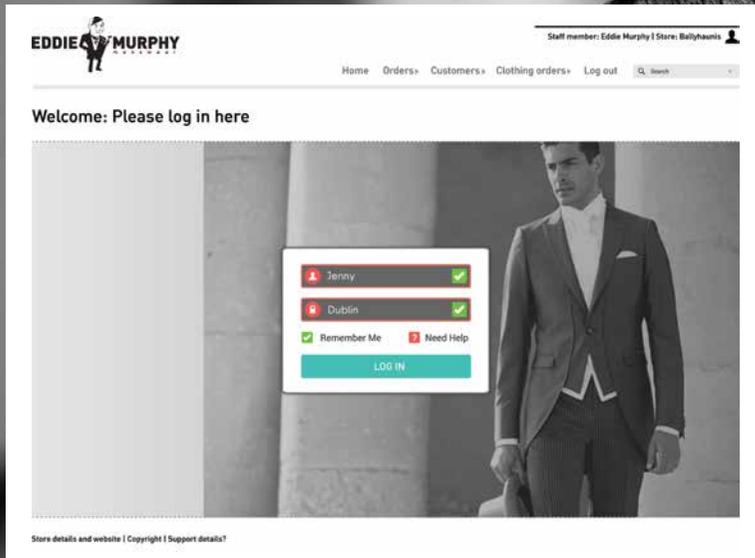
SAVE & GO BACK SAVE & EXIT SAVE & NEXT STEP

Order completion

Interactive prototyping with JustinMind

I created an interactive prototype for the client to share with his staff, un-moderated testing (in Ireland) to establish as pain-points with the functionality, user-journeys and general UI that they may have. The feedback from the users enables me to change some of the language, interactions and process, to better fit their needs. The screens above are examples of part of this process.

EDDIE MURPHY MENSWEAR UI: FEEDBACK INTERACTIONS

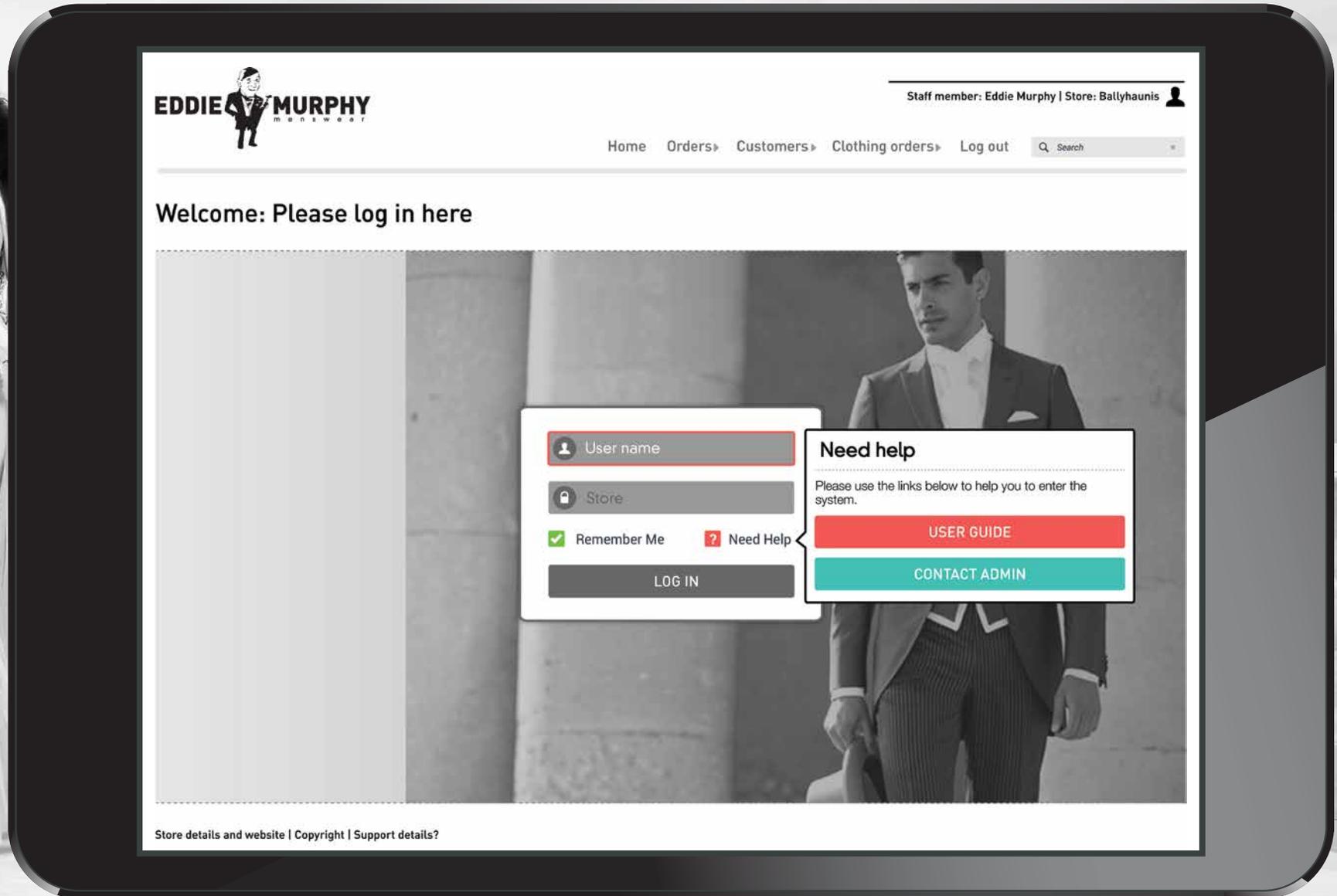


Interactions and user-feedback

One of the issues found in testing the prototype was that many of the users have English as a second language. I have created Field highlights to let the user know what to fill in next, as well as pop-up prompts to help them make a decision.

EDDIE MURPHY MENSWEAR

UI: LOGIN | INTERACTIONS

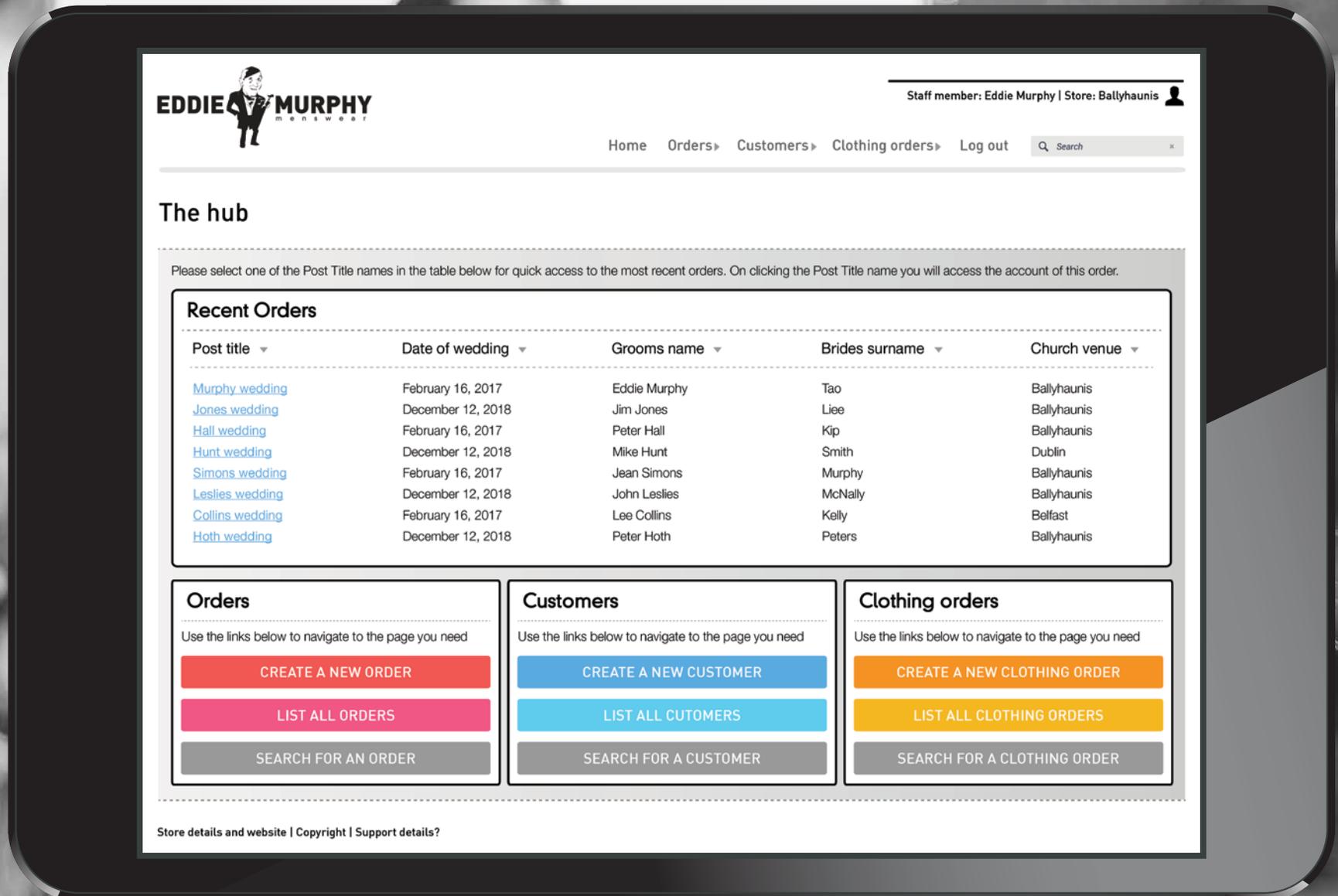


EDDIE MURPHY MENSWEAR

UI: HUB

The landing page

We established the full IA and what are priority data areas or tasks that the user needs. The recent orders area is something that the staff visit often, as bookings are usually completed over the space of weeks. I suggested we have all of the priority content accessible on the landing page, so the users will not need to navigate away from this area to start a process.



EDDIE MURPHY MENSWEAR

UI: ORDERS

Taking orders

This is essentially the most important part of the process. I have kept the UI as simple as possible with UI patterns that the users will be familiar with.

The screenshot shows a tablet displaying the Eddie Murphy Menswear website's 'New orders' form. The website header includes the logo, a staff member name (Eddie Murphy), and a store name (Ballyhaunis). The navigation menu has links for Home, Orders, Customers, Clothing orders, and Log out, along with a search bar. A dropdown menu under 'Orders' is open, showing options for 'New order', 'List orders', and 'Find an order'. The form itself has several fields: 'Order name', 'Date of Wedding' (with a calendar icon), 'Grooms name', 'Grooms phone number', 'Grooms email address', 'Church venue', and 'Reception venue'. At the bottom of the form are two buttons: 'GO BACK' and 'SUBMIT ORDER'. The footer contains links for 'Store details and website', 'Copyright', and 'Support details?'.

Staff member: Eddie Murphy | Store: Ballyhaunis

Home Orders Customers Clothing orders Log out

New order
List orders
Find an order

New orders

Order name *

Date of Wedding * 

Grooms name *

Grooms phone number *

Grooms email address *

Church venue *

Reception venue

GO BACK SUBMIT ORDER

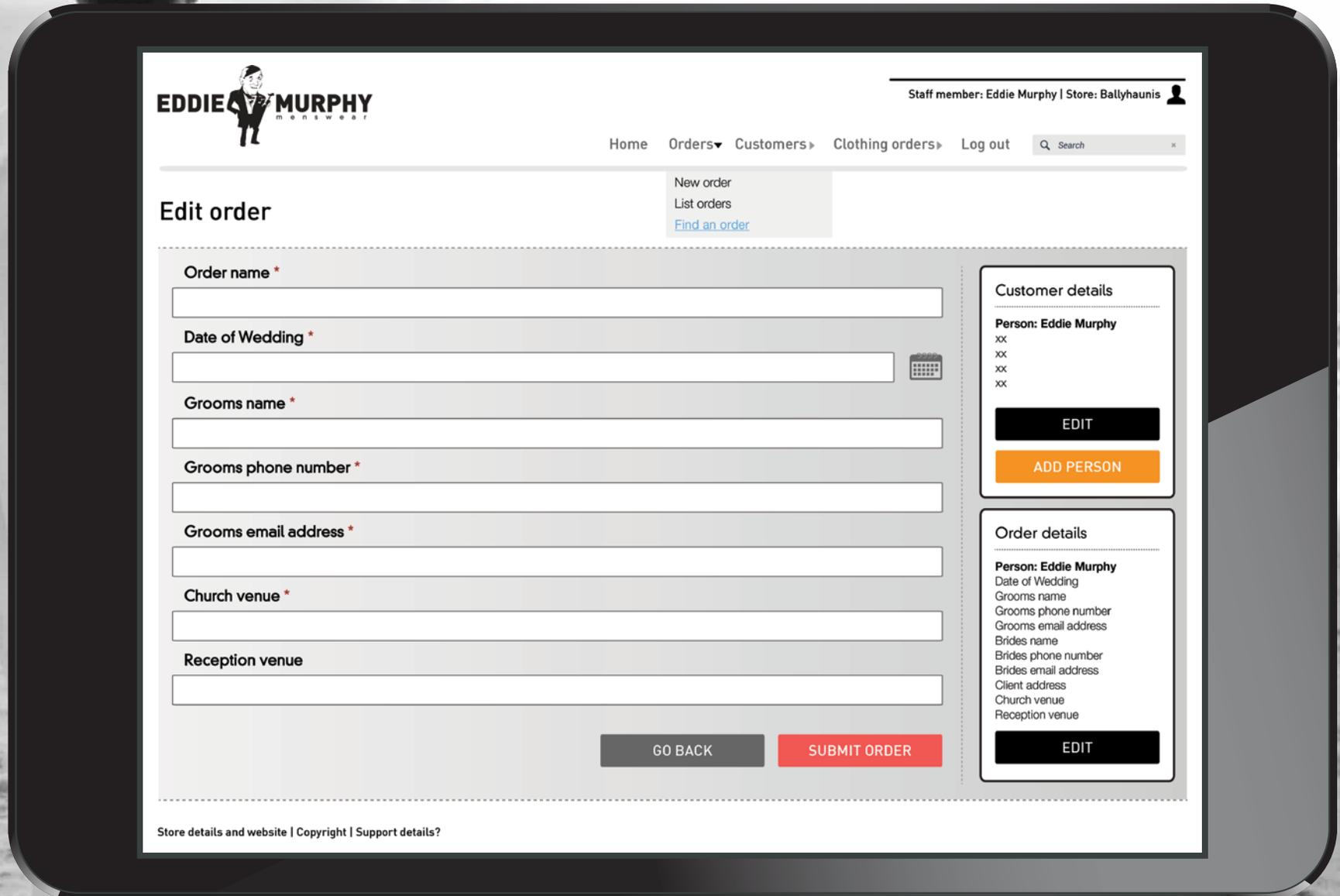
Store details and website | Copyright | Support details?

EDDIE MURPHY MENSWEAR

UI: ORDERS (EDIT)

Editing an order

Working with the client it was essential for the user to be able to edit or add to a booking. I kept the UI simple, and by adding the content boxes to the right of the order form, the user can essentially edit the only fields necessary, as opposed to starting the process again.



Staff member: Eddie Murphy | Store: Ballyhaunis

Home Orders▼ Customers► Clothing orders► Log out

- New order
- List orders
- [Find an order](#)

Edit order

Order name *

Date of Wedding *



Grooms name *

Grooms phone number *

Grooms email address *

Church venue *

Reception venue

GO BACK

SUBMIT ORDER

Customer details

Person: Eddie Murphy

xx
xx
xx
xx

EDIT

ADD PERSON

Order details

Person: Eddie Murphy

Date of Wedding
Grooms name
Grooms phone number
Grooms email address
Brides name
Brides phone number
Brides email address
Client address
Church venue
Reception venue

EDIT

Store details and website | Copyright | Support details?

CASE STUDY

UX | UI | DIGITAL



TRUSTED HOUSE SITTERS JOIN NOW PAGE

DEVICES

- Desktop

PROJECT SUMMARY

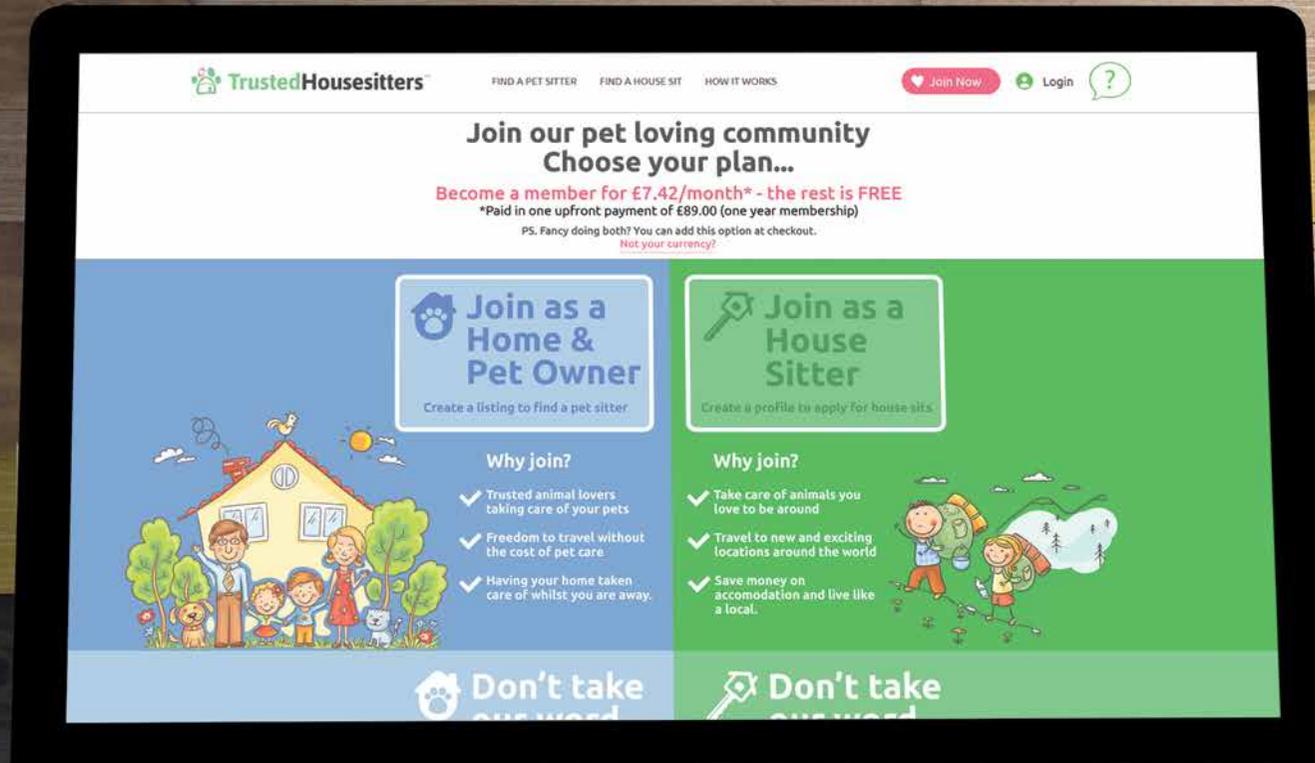
I was asked to go in to see the guys at Trusted House Sitters, in regards to some possible UI work they needed. The task was to re-design the 'Choose your plan page'. The idea being that they were looking at bringing someone in for the full re-design at a later date.

MY INVOLVEMENT

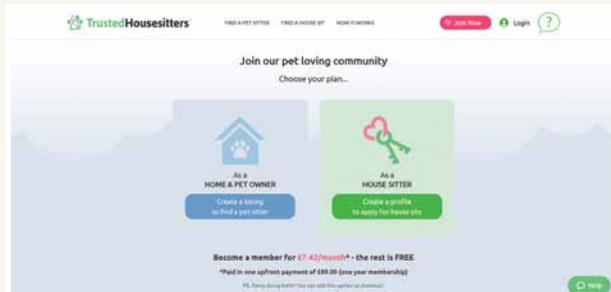
- UI design

PROJECT OUTCOMES

The feedback for my UI example and interactions was great. The project is on hold until the 'Mobile App' has been developed.



TRUSTED HOUSE SITTERS UI: DESKTOP



Screenshot of the current 'Join' page

I was asked to focus on increasing sign up. To keep the UI on brand. To work with the Grid and wireframe for the current site, having a centre container of 720px



CASE STUDY

UX | UI | DIGITAL



ITV HR HUB

DEVICES

- Desktop

PROJECT SUMMARY

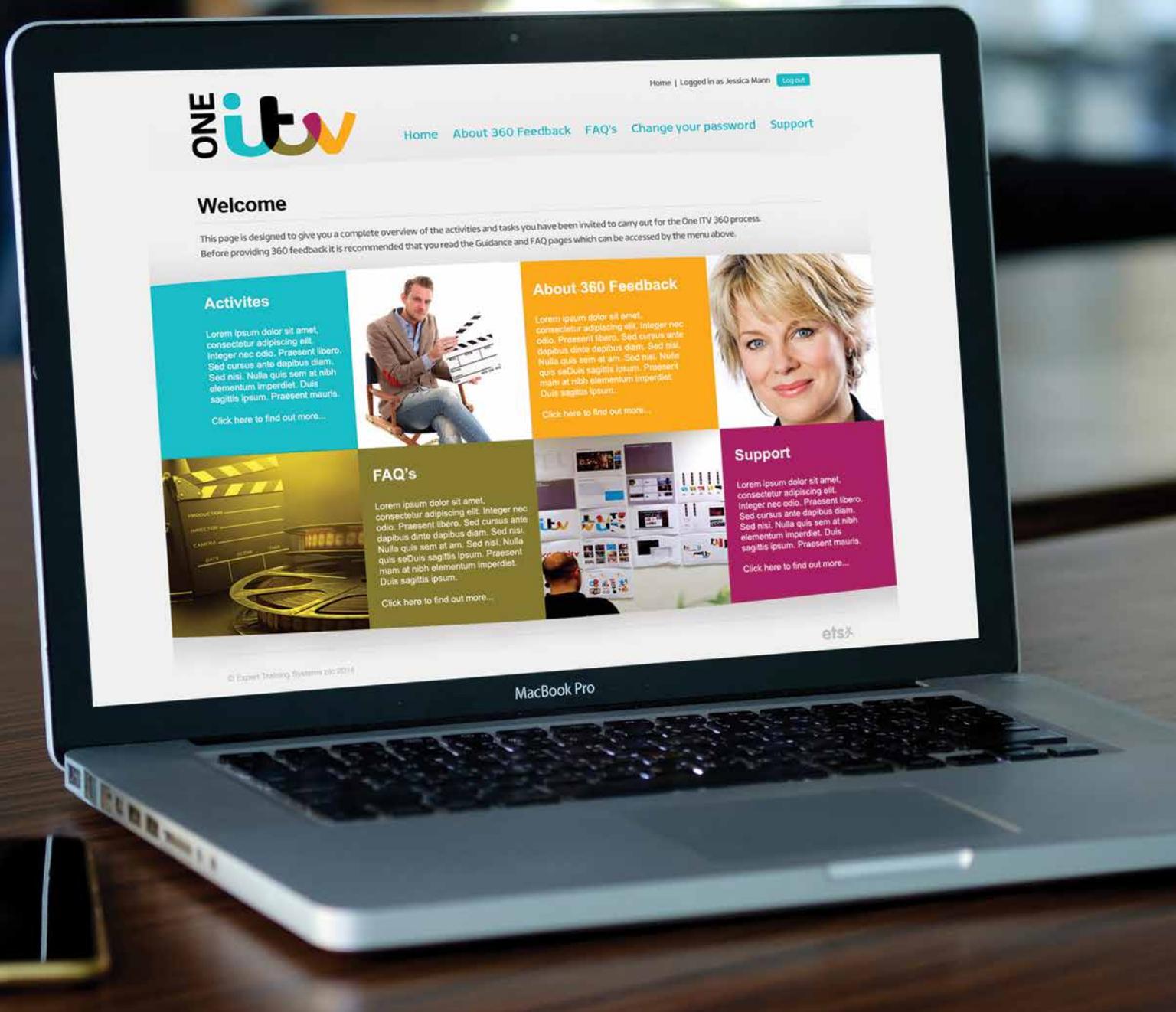
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MY INVOLVEMENT

- UI design

PROJECT OUTCOMES

The feedback for my UI example and interactions was great. The project is on hold until the 'Mobile App' has been developed.



ITV UI: HUB

ONE itv Home | Logged in as Jessica Mann Log out

Home About 360 Feedback FAQ's Change your password Support

About 360 feedback

This page is designed to give you a complete overview of the activities and tasks you have been invited to carry out for the One ITV 360 process. Before providing 360 feedback it is recommended that you read the Guidance and FAQ pages which can be accessed by the menu above.

Nomination process

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris.

Click here to find out more...

Leadership behaviours

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi.

Click here to find out more...

Giving feedback

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum.

Click here to find out more...

Support

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris.

Click here to find out more...

ONE itv Home | Logged in as Jessica Mann Log out

Home About 360 Feedback FAQ's Change your password Support

FAQ's

This page is designed to give you a complete overview of the activities and tasks you have been invited to carry out for the One ITV 360 process. Before providing 360 feedback it is recommended that you read the Guidance and FAQ pages which can be accessed by the menu above.

Click here to find out more.

ONE itv Home | Logged in as Jessica Mann Log out

Home About 360 Feedback FAQ's Change your password Support

Activity page

This page is designed to give you a complete overview of the activities and tasks you have been invited to carry out for the One ITV 360 process. Before providing 360 feedback it is recommended that you read the Guidance and FAQ pages which can be accessed by the menu above.

My 360 tasks

Nomination	Survey	Questionnaire	Close date	Response rate	Report
Approved	360 Leadership	Completed View Survey PDF	01 Sept 2012 Extend	0 out of 7 View details	Report unavailable View
Name	Email address	Survey	Close date	Status	Report
Jessica Mann	j.mann@oneitv.com	360 Leadership	19 July 2011	Nomination approved View	Report available View

CASE STUDY



UX | UI | DIGITAL



LOGICALIS PERFORMANCE MANAGEMENT SYSTEM

DEVICES

- Desktop

PROJECT SUMMARY

As a client of ETS we had an opportunity to work with Logicalis on developing a bespoke HR system for their Performance Management programme. I worked closely with the client, an ETS Business Psychologist and ETS Developer to establish what they were hoping to achieve and to work out the system requirements, the user experience, and the functionality and user flow. The screens below are to show the varied states or content styling that would be applied to the full system on build.

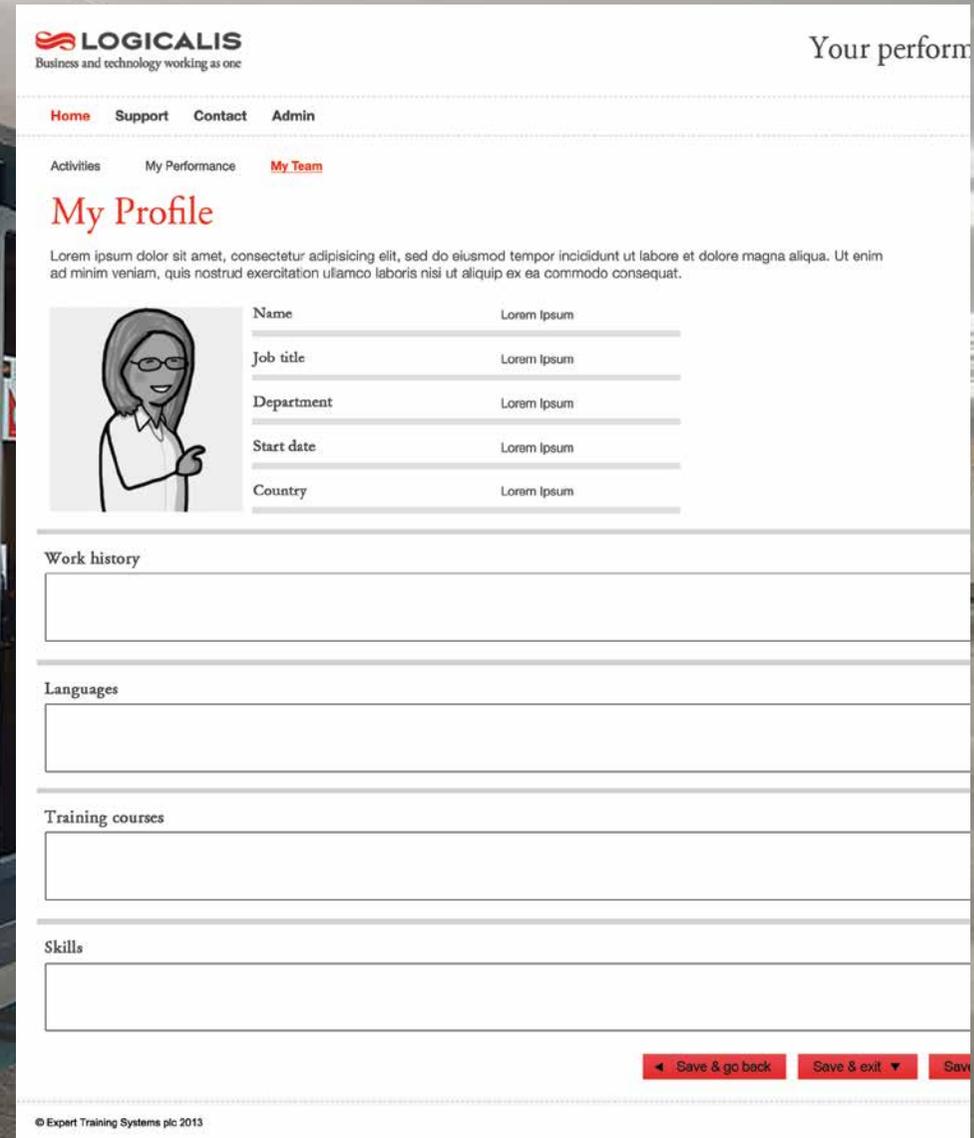
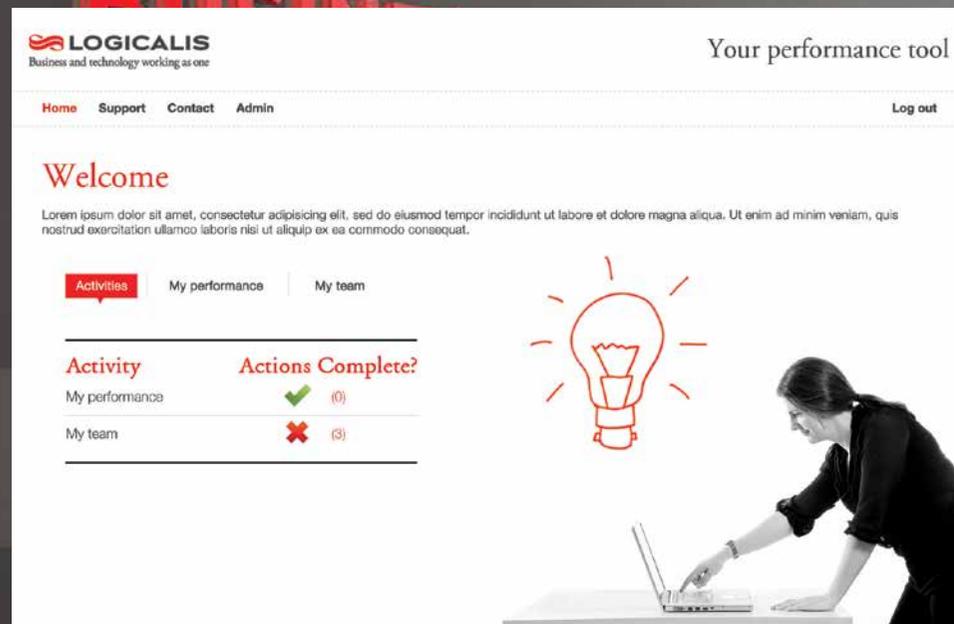
MY INVOLVEMENT

- UI design
- Development support

PROJECT OUTCOMES

The project only made it to concept proposal stage

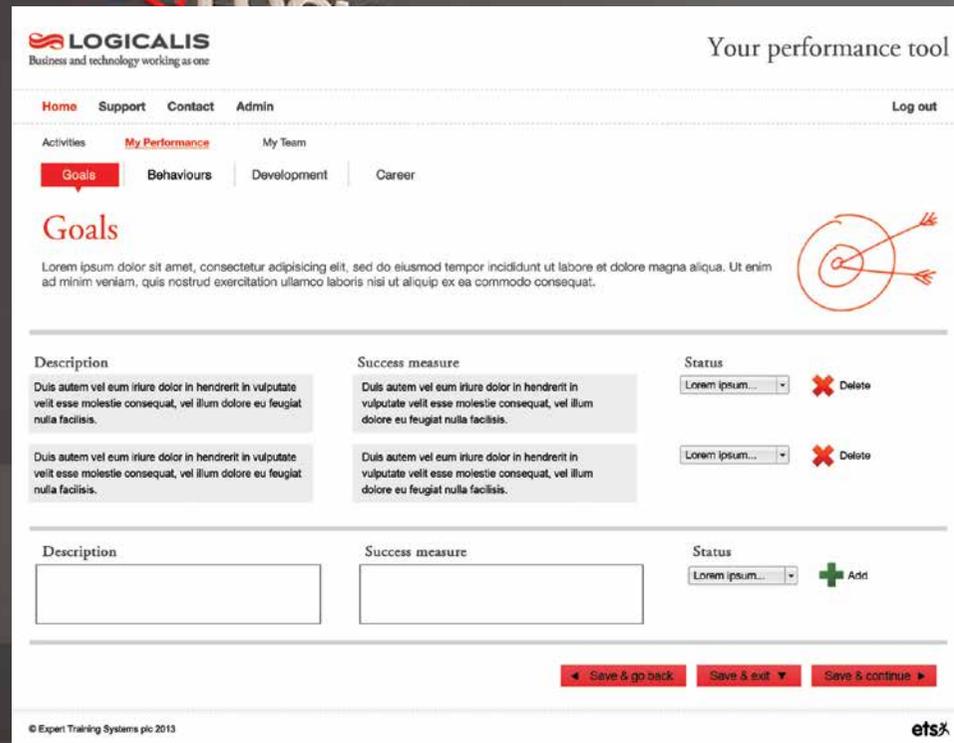
LOGICALIS UI: PERFORMANCE MANAGEMENT SYSTEM SCREENS



IA and UI

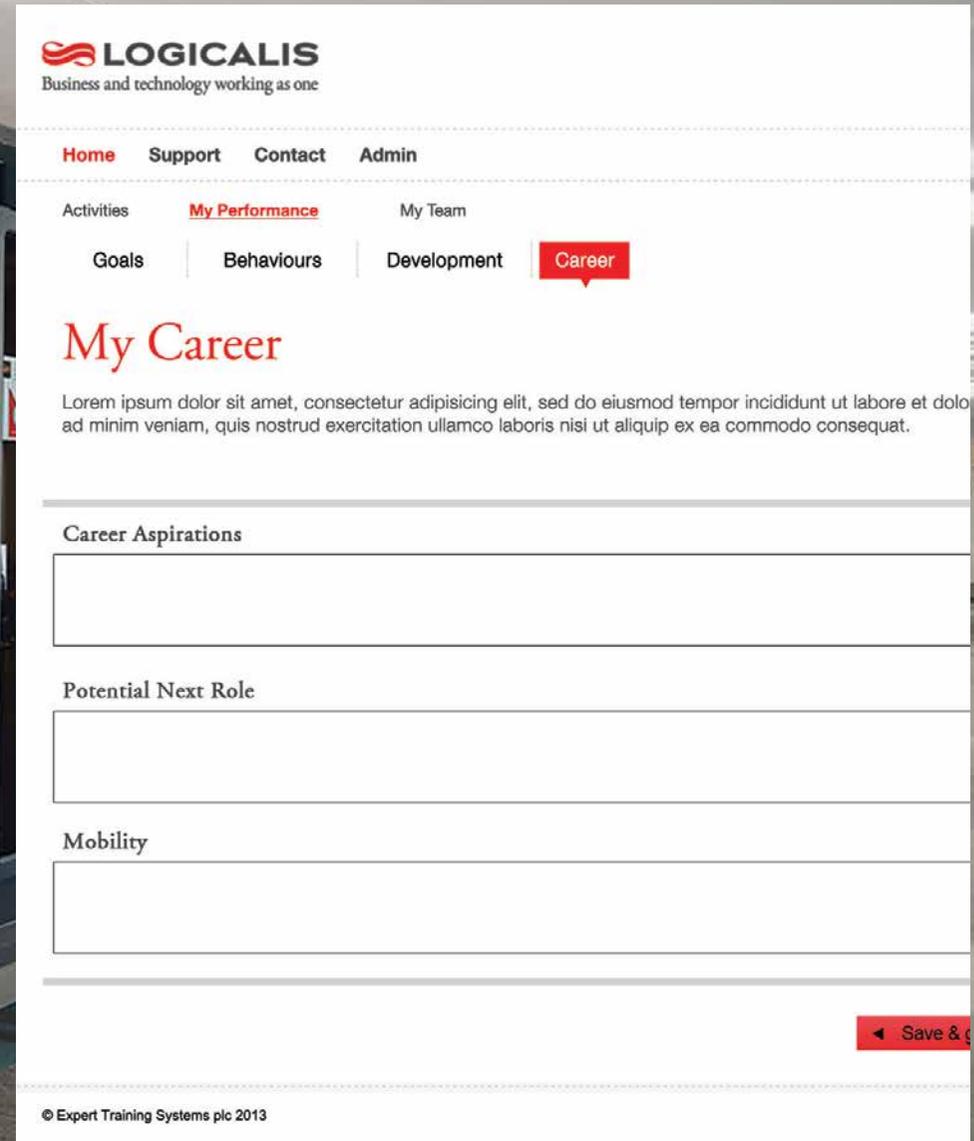
Working with the business psychologists and business analysts at ETS we established functionality and IA, with the client Logicalis. I was asked to create a number of UI examples, of how the system would essentially look, on brand, for the client. The wireframing and prototyping were not in budget as the system was essentially based on another clients, so it was a case of re-branding, and applying a Lean UX process, making sure that the system was efficient and prioritised key data.

LOGICALIS UI: PERFORMANCE MANAGEMENT SYSTEM SCREENS

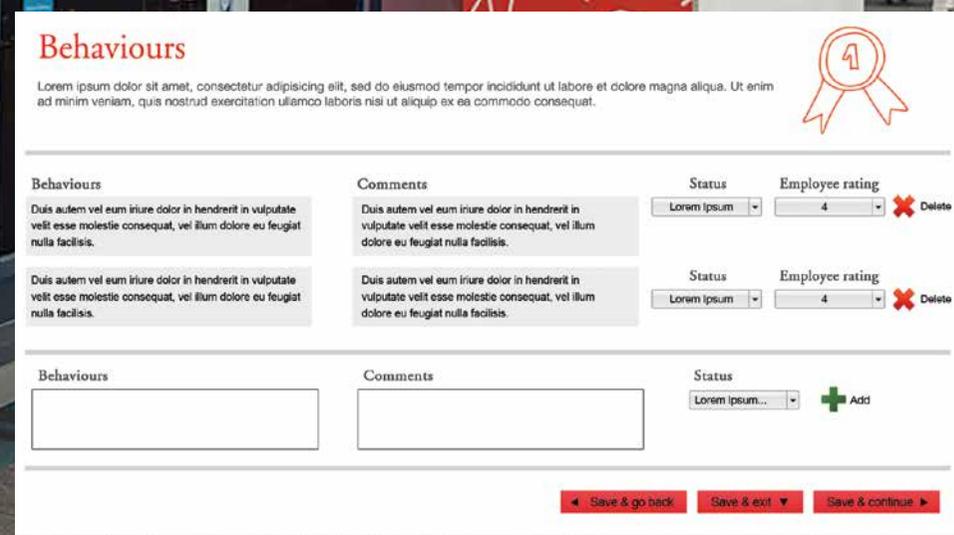
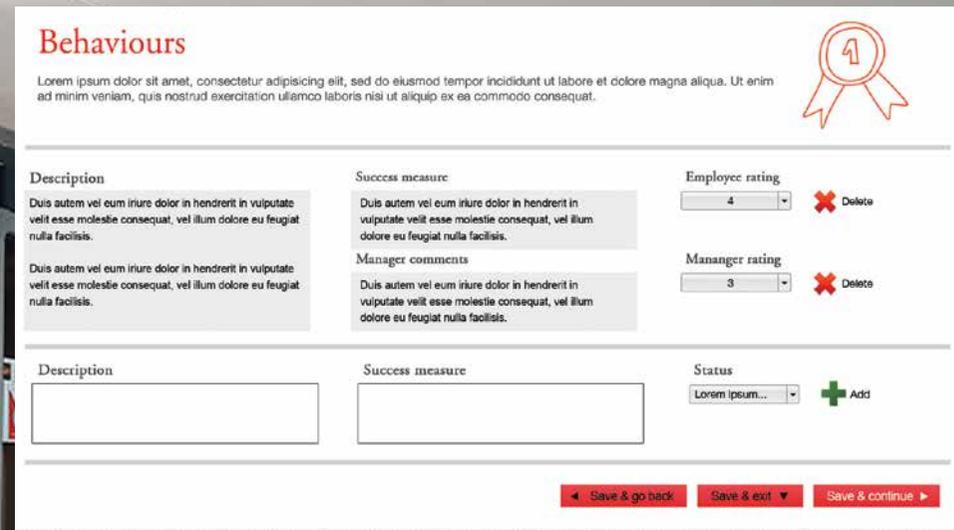
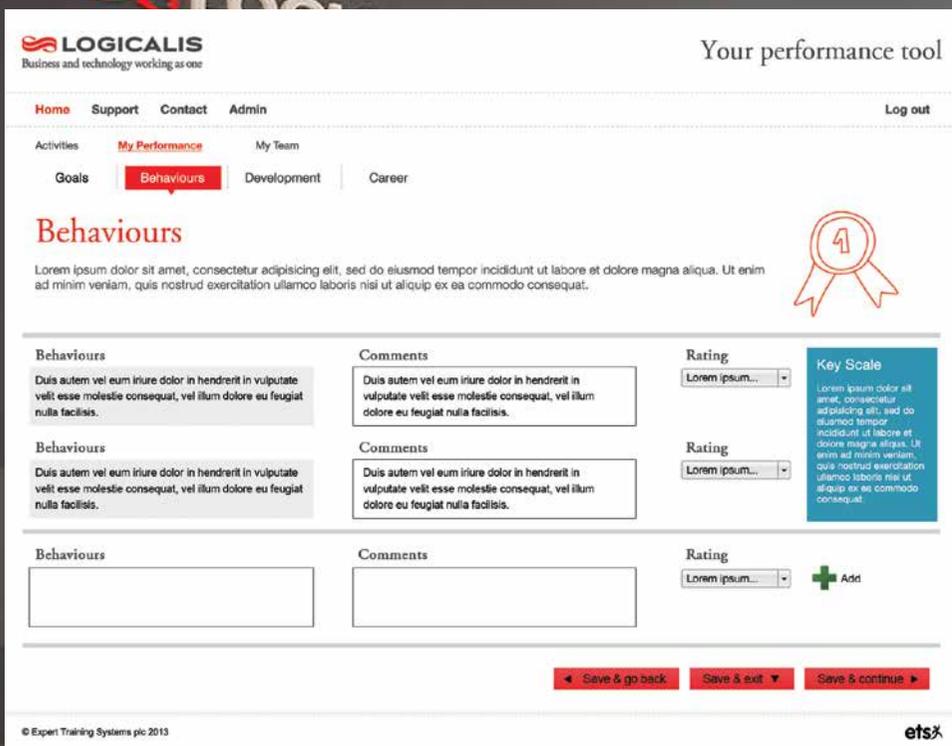


USER JOURNEY & ICONOGRAPHY

I wanted to show the user journey, broken down into stages, and having the iconography from Logicalis brand management team, I was able to use elements to highlight which area you were currently populating or reviewing. Each icon represents a competency in the performance process.



LOGICALIS UI: PERFORMANCE MANAGEMENT SYSTEM SCREENS



FUNCTIONALITY

It was important to the client that the user was able to always move away from the process without ever losing any input. This required us to add multiple options for saving and reviewing progress. We established that the system should be broken into stages, and that each stage had multiple areas, drop downs and comment boxes, to meet the needs and requirements of the user.

LOGICALIS UI: PERFORMANCE MANAGEMENT SYSTEM SCREENS

LOGICALIS
BUSINESS + TECHNOLOGY
WORKING AS ONE

