

RESUME

MATT LEECH

UX | UI | SERVICE & PRODUCT DESIGNER

Email: matt@mattleechdesign.com

Portfolio: mattleechdesign.com

LOCARNO, SWITZERLAND

Tel: +44 (0) 7957 300 592

RECENT WORK

VALUE FOR BUSINESS

HOW I HELPED



BRITISH
PETROLEUM

Working remotely for BP through Microsoft Teams, to help their 'Planners' through COVID and the challenges and opportunities that are faced with offshore roles having to work onshore. Identifying gaps, support issues, scope of roles and any opportunity to reduce their carbon footprint.

12%+

Of the offshore Technicians day saved from performing out of scope activities allowing them to focus on engineering and electrical maintenance tasks. There offshore day rate and 12% saving of their time is a significant increase in efficiency for BP.

40-60%

Of Maintenance Planners days recovered for them to focus on planning and not co-ordinating materials.

- Stakeholder workshops
- Remote user research across 4 continents to establish key user groups and understand goals, needs, pain-points and opportunities
- User journey mapping in Mural to identify gaps
- Service design blueprint to understand the 'big picture' and where to focus attention
- Ideation workshops in Mural to define opportunities and understand value and effort



UNILEVER

Working across multiple projects I was asked to help improve the usability of their global supply chain reporting tools to help improve efficiencies.

5% WASTE
REDUCTION

Factory and logistics increase efficiency through better usability of data in PowerBI dashboard.

10-15%

Efficiency increase for Senior Leaders managing portfolio's through PowerBI and not in excel which led to data inaccuracies.

- Defining user needs across South East Asia, South America, Europe and North Africa
- Creating personas and user journey mapping to highlight opportunities
- Wireframes and Hi-fidelity UI's in Sketch & InVision, working with developers to implement validated designs

ABOUT ME

As a consultant I have over 20 years of experience working across different design disciplines in a variety of industries both B2B and B2C. I have also worked in both private and public sectors (Government) predominantly in UX, UI, product design and service design roles.

I am a friendly, empathetic and approachable person, who enjoys the challenges of helping businesses meet their goals whilst aligning to their users needs and expectations.

I recently relocated from England to Switzerland with my wife, who is from Ticino and our two children.

I am open to both contract and permanent roles. I receive a residential permit at the end of November 2020.

I hope that I may be able to provide the value you need for your next project.

EMPLOYMENT

CAPGEMINI: SENIOR UX/UI CONSULTANT | 2019 - 2020

NHS: UX/UI DESIGNER | 2017-2019

ETS PLC: SENIOR DIGITAL DESIGNER | 2014-2017

INFORMA: DIGITAL CREATIVE DESIGNER 2013-2014

UBM: DIGITAL ART EDITOR 2010-2013

EMP PLC: DIGITAL DESIGNER 2008-2010

IDM PDG LTD: GRAPHIC DESIGNER 2004-2008

FRAGRANCE OILS LTD: GRAPHIC DESIGNER 2000-2002

SKILLS

- **UX Methods:** I have worked in both agile and lean projects, or as the champion of UX helping teams through the process.
- **Research:** Quantitative and qualitative, discovery workshops, moderated user research, remote user research, user journey mapping, defining personas, card sorting, focus groups, diary days, and un-moderated research methods
- **Ideation:** Pen and paper sketches, wireframing, prototyping in Sketch & InVision or Axure, facilitating co-create workshops in Mural (remote) or in physical location
- **Validation:** Usability testing interviews (moderated and un-moderated), remote usability testing using Microsoft Teams
- **UI:** Responsive web, mobile applications and scalable enterprise systems. UI Patterns and stylesheets for development
- **Presentation:** Keynote playbacks and facilitating steering committee's
- **Software expertise:** Sketch & InVision, Axure, Marvel, Mural, Adobe Creative Suite (InDesign, Illustrator, Photoshop, Dreamweaver) Jira, Trello, Key Note, PowerPoint and Word.
- **Certification:** UX Foundation, UX Design & Implementation

HIGHER EDUCATION

1997-2000 Stockport College (Manchester City College)

Higher National Diploma (HND) - Graphic Design

National Diploma Foundation - Design Communication

1990-1997: A - A-level Art, B - Design Communication, 9 A-C GCSE

LANGUAGES

English: Mother language

Italian: Basic/Learner